



Artificial Intelligence in Sales

Register now!

Free Online Information Session

 May 27, 2026 |  4:00–4:45 PM | ONLINE

Discover the Opportunities of AI in Sales

Artificial Intelligence is transforming sales — making processes faster, smarter, and more efficient than ever before. But how can AI specifically help companies attract new customers, optimize sales processes, and simplify everyday sales activities?

In this compact and free online session, you will gain practical insights into the potential of AI in sales. Learn which AI applications already deliver real value today, how businesses successfully use AI to improve efficiency and sales performance, and what this development means for the future of sales.

Agenda

4:00 PM – Welcome

4:05 PM – Sales Transformation: What AI Can Do Today

- How is AI changing modern sales?
- What advantages does AI offer businesses?
- Where are the biggest opportunities in daily sales activities?

4:15 PM – AI in Sales for Printing Companies

- Practical use cases and real-world examples
- Smarter customer acquisition and lead generation
- Successful AI tools and their benefits







4:30 PM – Introduction to the Advanced Seminar on June 18, 2026

- Topics, key takeaways, and added value of the full training program

4:35 PM – Open Q&A Session

4:45 PM – Closing Remarks

Why Participate?

-  Compact introduction to AI in sales
-  Practical examples
-  Valuable ideas for improving efficiency and sales success
-  Opportunity to ask questions and exchange ideas with experts
-  Free online participation
-  Discover how AI can help shape the future of your sales strategy!

Secure your spot!