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## Global Trade Insights Tool Presentation

# Import & Export Worldwide Economic Outlook

Webinar 2026-01-28 | 3:00 PM



# Global Trade Intelligence at a Glance

## Import & Export Worldwide

- Offers monthly trade flows at the **8-digit HS Code level** and **predefined Industries** by **Interconnection**, delivering timely insights into current market dynamics and short-term developments in terms of Quantity and Value.

## Import & Export – Historical Data

- Provides annual trade statistics with data available since 2015. Enables long-term analysis of structural trends and shifts in international trade
- Both tools are based on validated datasets from **40 reporting countries** and **69 partner countries**.



## Economic Outlook – The Bigger Picture

- Track macroeconomic trends by country & region, Provide context to trade flows and Enable cross-country benchmarking

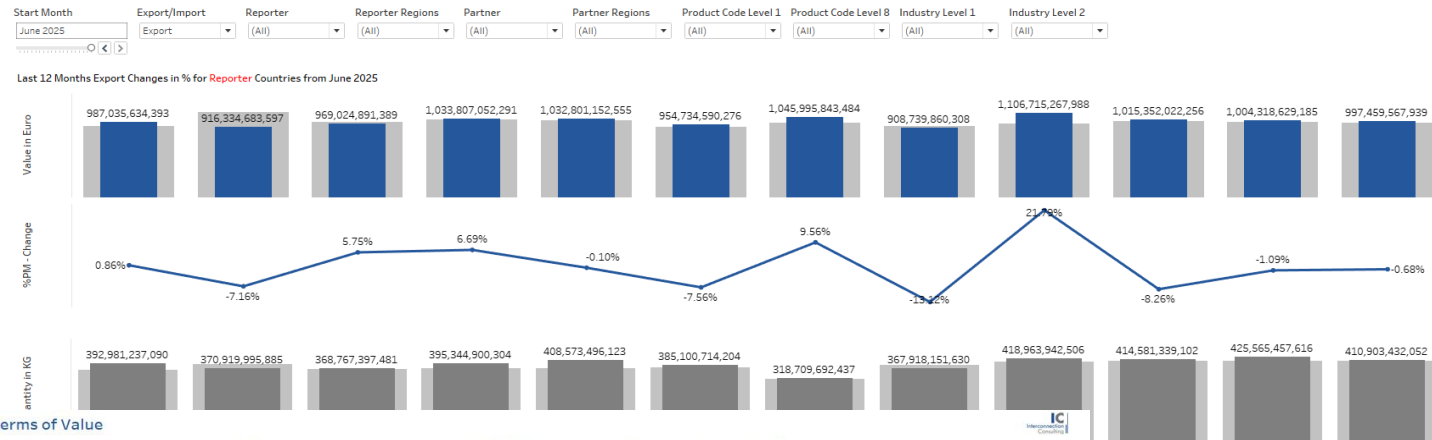
# Agenda Webinar

- Tool Coverage: Markets and Data Scope
- Key Benefits for Your Business
- Interactive Tool Demonstration
- Pricing, Packages & Access Options
- Exclusive Special Offer for Webinar Attendees
- Q&A and Closing

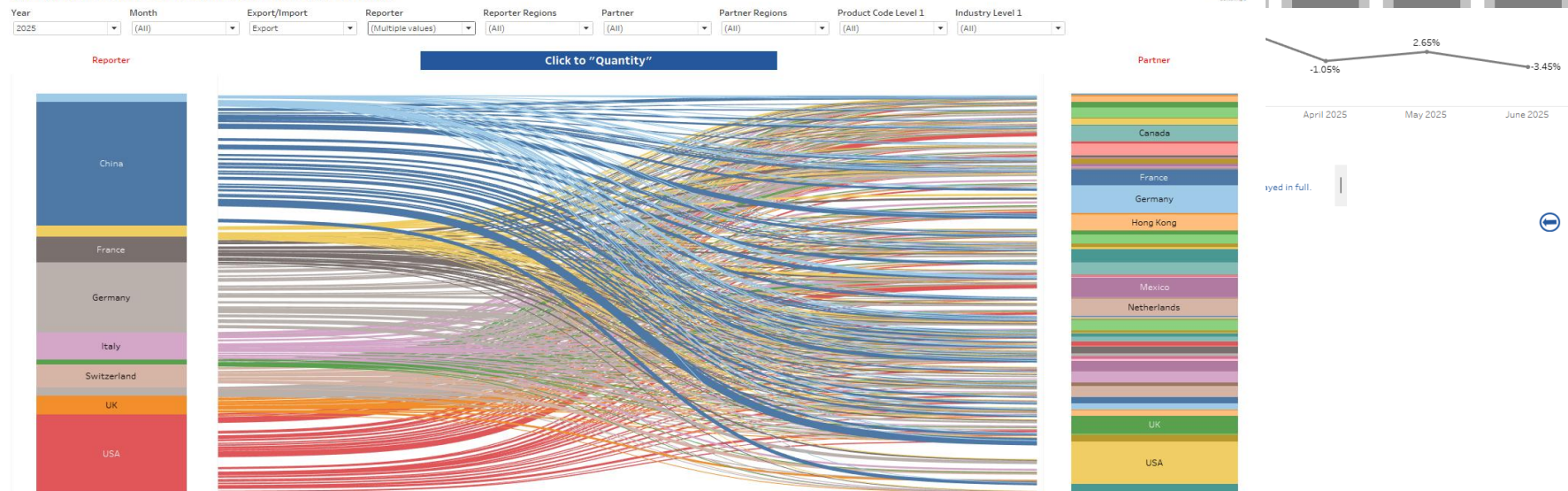


# Unlock Trade Insights and Cross-Border Trade Flows

## 1.7 Development of Trade



## 1.11 Trade Relations between Countries in terms of Value



### User Notice

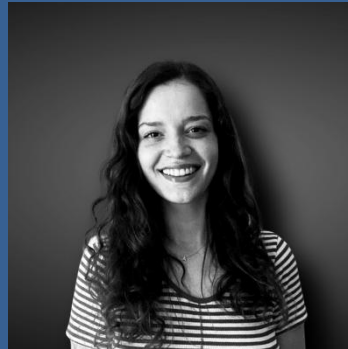
- Data available until June 2025. Reporter countries can review and correct data from the past year until the end of the current calendar year. This leads to data changes of the past.
- For the reporter country USA in terms of quantity some products are not considered, because no weight information was noted and a conversion into weight is not possible. In terms of value the exports and imports are displayed in full.
- The year-on-year comparison of the current year is based on the number of months currently available

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## Speakers



Raphael Amschl  
Project Owner



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IT Business Consultant

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