

MEET THE ARCHITECT

23rd-24th Oct. 2025 | MARX HALLE VIENNA

THE CONVERSATION IN FOCUS. YOUR PRODUCT IN THE SPOTLIGHT.



MEET THE ARCHITECT

23rd-24th Oct. 2025 | MARX HALLE VIENNA

- Summary.
- All the details.
- Our Ad-Ons.
- Location.
- References | Contact.

CONTENTS



IC
Events
BUSINESS MEHR.
EVENTS MIT WERT

WA
MEET THE
ARCHITECT

A STAGE FOR YOUR PRODUCTS

- A trade fair with a focus on the presentation of products, materials and services for planning and architecture.
- Equal opportunities thanks to a uniform, open stand concept with a focus on product presentation.
- Guaranteed leads through an integrated marketing package: visitor tracking and up to 100 tickets for exhibitors ...
- Transparent cost structure with ...
- ... a fixed price for around 50 meetings in 2 days.

THE TRADE FAIR

/ SUMMARY



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Events
BUSINESS MEHR.
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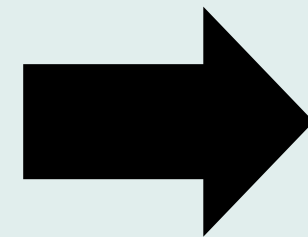


YOUR PRODUCT IN THE SPOTLIGHT

Maximum 4 years after market launch, from one of our categories:

1. **Innovation:** e.g. at a technological level or with regard to development or materials.
2. **Sustainability,** e.g. with regard to the circular economy, CO2 reduction, the development of new materials.
3. **Convenience,** i.e. with a particular advantage, benefit or comfort for the customer.

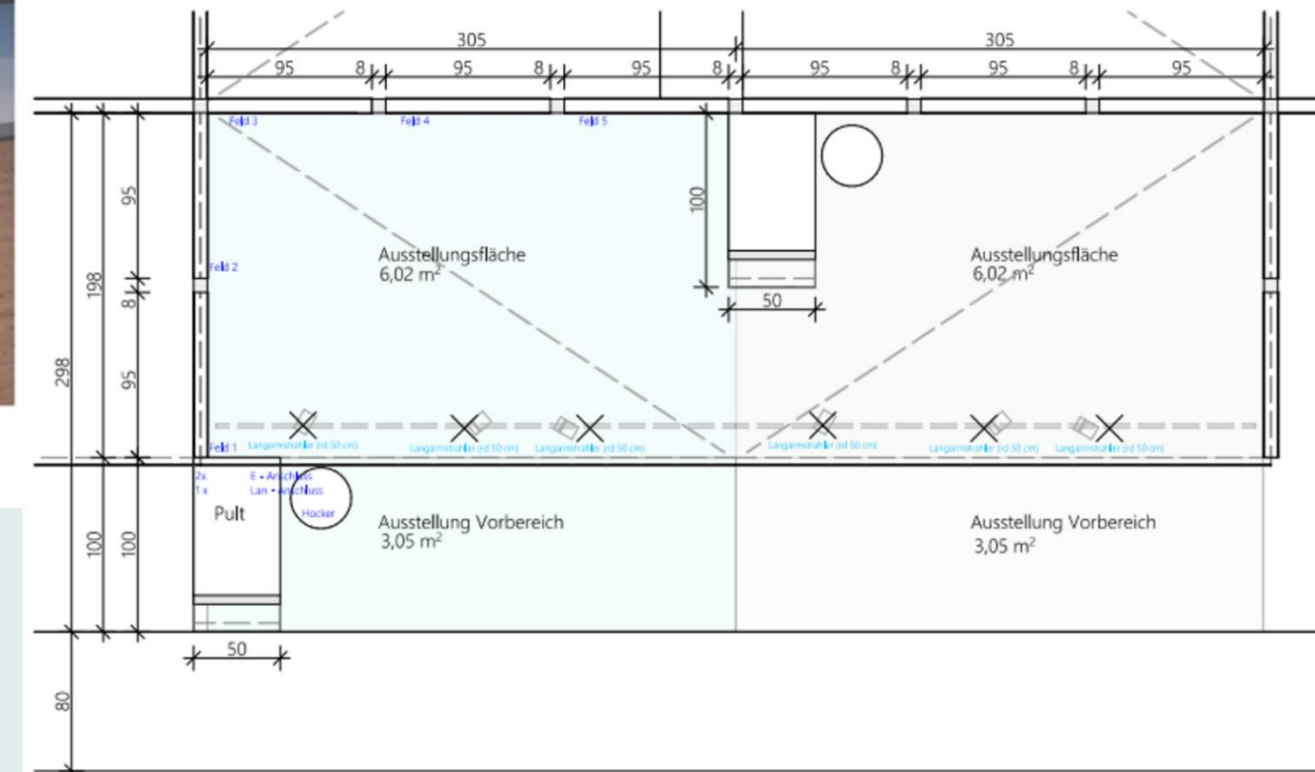
**THREE
CATEGORIES**



We guarantee a limited number of products per category.



TRADE FAIR BOOTH / TO THE VIDEO



THE TRADE FAIR BOOTH

THREE APPROACHES

THE CONVERSATION IN FOCUS



BOOTH PLUS 100
PRODUCT IN THE SPOTLIGHT

MARKETING PACKAGE

- Integrated lectern with multimedia unit.
- Up to 100 tickets for exhibitors.
- Visitor tracking.



YOUR STAGE
FOR INNOVATIONS

INNOVATION FORUM

- 20 minutes presentation as Ad-On.
- Full attention on products for which an explanation is needed.
- (chargeable)



NETWORKING
CONVERSATION IN FOCUS

INFORMAL DISCUSSIONS

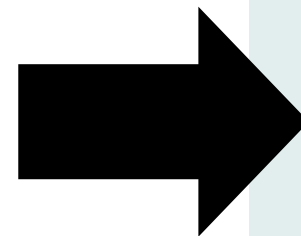
- Food Truck.
- Wine bar.
- Vernissage.



TRADE FAIR BOOTH

- 9m² booth with basic equipment
- Focus on the presentation of a product ...
- A uniform, open booth design that focuses on the product's presentation ...
- The booth can be extended (screen, spots, furniture).

**/ NOW WITH
EARLY BIRD ADVANTAGE**



BASIC PACKAGE

9m² BOOTH
WITH BASIC EQUIPMENT

INCLUDED:
CATERING
2 CATALOG ENTRIES
100 TICKETS incl.
VISITOR TRACKING

PRODUCT-FOCUS

INNOVATION
SUSTAINABILITY
CONVENIENCE

TARGET GROUP

PLANNERS,
INTERIOR /
ARCHITECTS,
DEVELOPERS and
CONTRACTORS

**/ € 5,999-
instead of € 6,650-**

ADD-ONS

**/ NOW WITH
EARLY BIRD ADVANTAGE**



PRESENTATION- SLOT

20 MIN. ON THE
INNOVATION
STAGE

CATALOG PLUS

AD
IN THE CATALOG
(full page)

BOOTH ADD-ONS

SCREEN, SPOTS,
FURNITURE, etc.

**/ € 999-
instead of € 1,500-**

SPONSORING

	SILVER €2,000-	GOLD €3,000-	DIAMOND €4,500-
LOGO DISPLAY ONLINE + IN CATALOG	×	×	×
LOGO DISPLAY IN NEWSLETTER	×	×	×
LOGO ON THE VISITOR BADGE		×	×
FACEBOOK, INSTAGRAM, LINKEDIN	1-TIME	2-TIMES	3-TIMES
NAMING ON THE INNOVATION STAGE		×	×
BANNER ON THE INNOVATION STAGE			×
ADVERTISING BANNER IN NEWSLETTER		×	×

MORE VISIBILITY

WHO FOR WHOM



**PRODUCTS, MATERIALS
& SERVICES ..**

- Construction material manufacturers and service providers.
- Up to 100 tickets for visitors.
- Marketing package: Visitor tracking.
- 2 catalog entries: Product + company.



**.. FOR PLANNING
& ARCHITECTURE**

- Planners, architects and interior designers.
- Builders and developers.
- By invitation from exhibitors or free ticket sales in phase 2.

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**REGISTER YOUR
BOOTH NOW**



SOME OF OUR PARTNERS

CONTACT / REFERENCES

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