

24th of November 2022
10:00 am

Webinar Online Price Crawler Baby Car Seats

The Safety Seats market is one of the biggest baby product market in Europe and is characterized by many brands and even more products in different price categories. The rise of online sales for car seats has changed radically the distribution structure as parents actively search for information, compare prices and, then, are becoming more and more comfortable in buying online. The newly developed IC Price Crawler is systematically browsing the web collecting data on a weekly base. These data contain brand & product names, prices & other important information. All the data are systematically stored and presented in an interactive online platform. Dashboards will be updated on a monthly base.

This webinar offers a unique opportunity for diving into the IC Price Crawler and test all its features and potentialities.

Participation is free of charge. Due to limited webinar seats, please register online.

- **Technical note:** You need a computer (with speakers or headphones) or phone with internet connection to participate.

- During the seminar you can ask questions via chat (visible for all participants), which will be discussed after the seminar.

- You will receive all further details, such as access data, from us by e-mail at least twenty minutes before the start of the seminar.

If you have any questions about the content, schedule or technical requirements, please contact Dr. Stefano Armandi at +43 1/585 46 23 54.