

IC Market-Tracking

Door Intercom

Europe 2026



What Do You Get

Content of the Report

Market Data, Insights and Expertise...



MARKET ANALYSIS

- Historical market data from 2022 – 2025 for the total market development as well as for:
 - Countries
 - Applications (Unit Wall Type)
 - Product Group
 - Building Type
 - Business Segment
 - Distribution Channels
 - Technology
- Forecasts from 2026e – 2029f for the total market as well as each analyzed application segment
- Annually updates of the data

COMPETITION ANALYSIS

- Market shares of the top players for 2024/2025
- Market shares on the total market
- Market shares per product group

MARKET DRIVERS

- Analysis of the most relevant market drivers such as GDP, disposable incomes, gross fixed investments, labor market, demographics, etc.



Market & Competition Analysis

Market Volume

Market Growth

Trends

Market Shares

What You Get

Presentation of the data and results

Market Intelligence Tool Access and Deliverables



ONLINE-COCKPITS

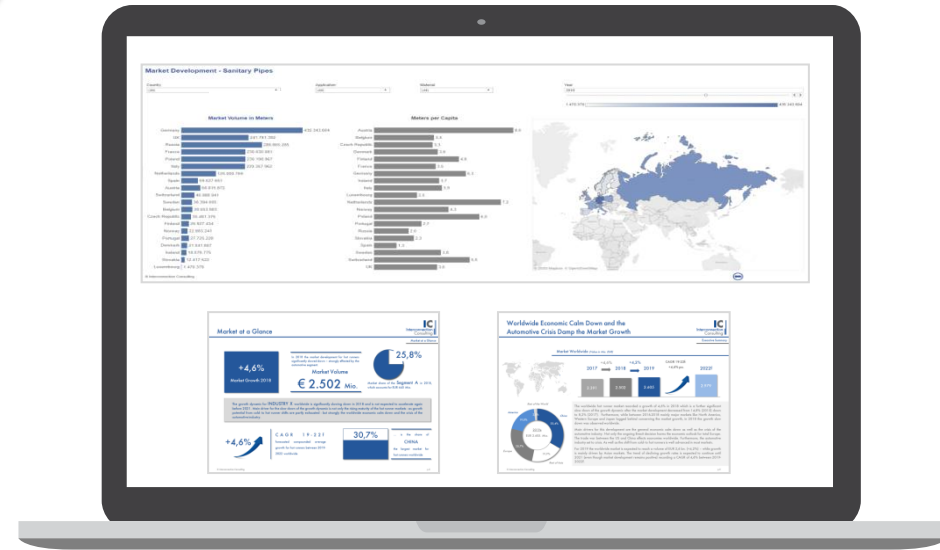
- Online Dashboard-Tool including all data of the report enabling your individual and specific analysis
- User-friendly and intuitive operation of the dashboards
- Online access to the dashboards with all devices (PC, Laptops, Smartphone, Tablet, ...) everywhere, every time
- Download and extract the data from the dashboards

EXECUTIVE REPORTS

- Executive summary dashboards including key facts of the report and background information about forecasts, trends and the competitive landscape
- Infographics summarizing the market and providing regional comparisons and contrasts

PIVOT-TABLES

- MS-Excel pivot-table including all raw data of the report
 - Market-Forecast pivot table
 - Competition pivot table



Market Intelligence Tool and Reports



Online Dashboards

Executive Reports

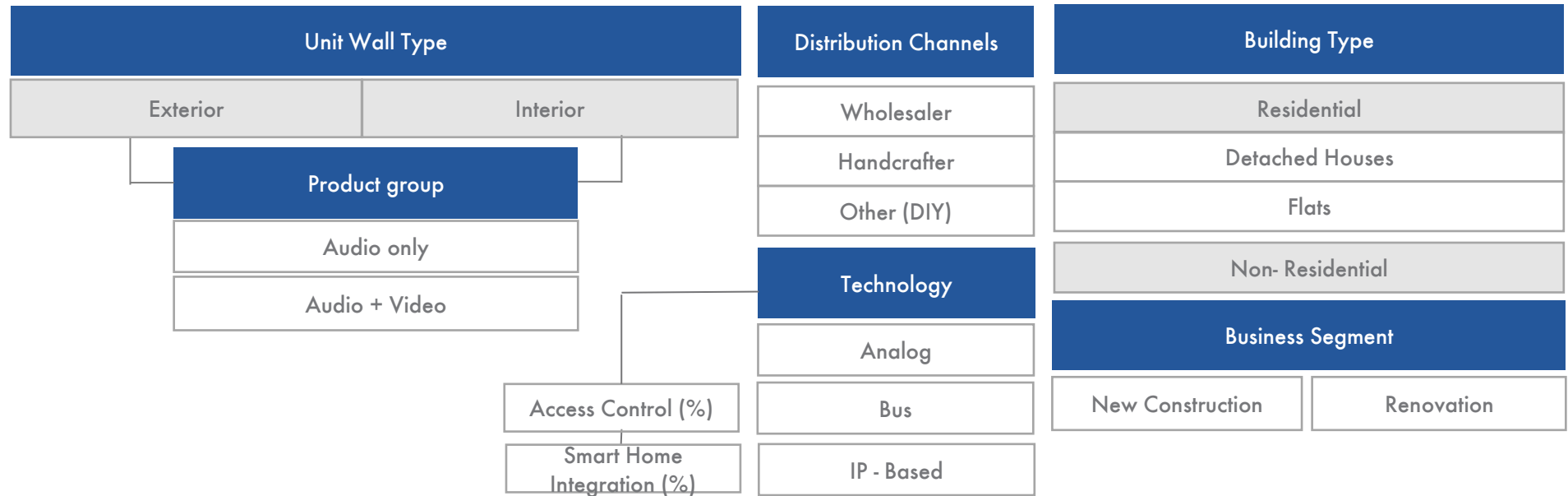
Pivot Tables

Market Structure

IC Market Tracking® Door Intercom – Europe 2026

Germany	France	Great Britain	Italy	Austria	Switzerland	Spain
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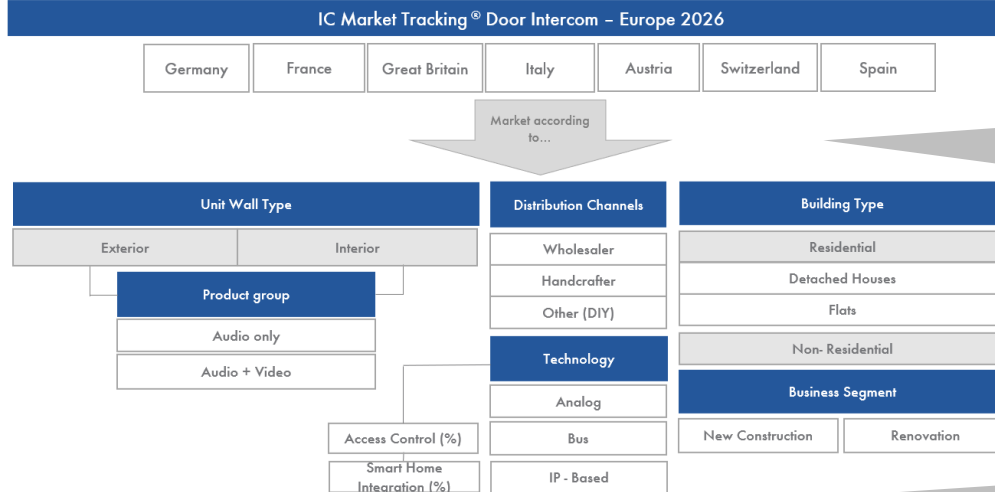
Market according
to...



The study contains a market forecast for each segment from 2026-2029f;
Applications and Product groups as by values and quantity, all further segments only in terms of quantity

Market Structure - Interpretation

Market Structure



The study contains a market forecast for each segment from 2026-2029f;
Applications and Product groups as by values and quantity, all further segments only in terms of quantity

Definition and Demarcation

Product Group

Audio only

Audio + Video

Sales are stated in million euros. Values are always net sales (no list prices), including discounts. Quantity is calculated in units.

Audio based intercom system, which transmits only acoustic signals.

Communication unit with integrated camera function.

Technology

Analog

Bus

IP - based

Data transmission with 2-wire or multi-wire technology.

A bus is a system for data transmission between several participants via a common transmission path.

Intercom systems, which are connected to the Internet and connected via network cable or WLAN.

Smart Home Integration

Technology systems can include smart home integration such as home automation (ex. Lights, security system).

Access Control

Feature that can be integrated with Intercom System which restrict entry to buildings or specific areas (ex. Badge, mobile access).

Definition and Demarcation

Residential

Detached Houses

Residential buildings physically separated from other buildings

Flats

Residential buildings consisting of multiple housing units within the same structure, typically sharing common entrances and intercom systems.

Distribution Channels

Wholesalers

Intermediaries that purchase intercom systems from manufacturers and resell them to professional installers, contractors, or retailers

Handcrafters

Professionals or companies responsible for the installation of intercom systems, purchasing products either directly from manufacturers or through wholesalers.

Other (DIY)

Sales channels targeting end-users directly, where products are purchased and installed without professional intermediaries

Our Unique Mix of Methods and Approaches to Reliable Market Analysis



SELL-IN

The analysis measures Sell-In data. Sales from the manufacturer to the first distribution partner. OEMs are not taken into account.



Survey with Manufacturer & Experts

Basis of the analysis are surveys - electronic questionnaires and telephone interviews - with the most important manufacturer as well as interviews with industry experts.



Market Calculation Model

Industry relevant market drivers are taken into account in a market calculation model to determine the total market volume and forecasts.

The strong focus on interviews within the industry is clearly our **USP**
“Only who talks with the industry knows what’s going on!”

The Market Intelligence Tool

Dashboards - The Best Way to Work with Data

A picture says more
than 1000 words

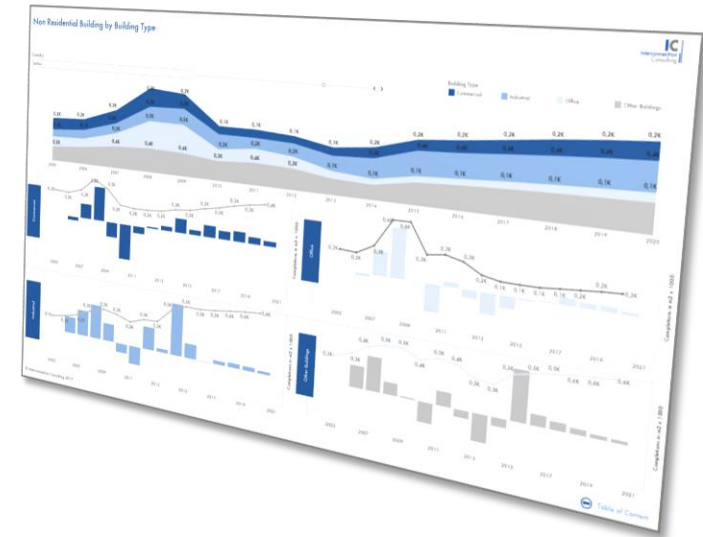
- Complex correlations are visualized in the form of geo-, tree maps, bars etc.

Interactive Dashboards

- Use interactive dashboards for quick implementation of the data, for potential estimations, for sales control, for success measurement etc.

Easy online
accessibility

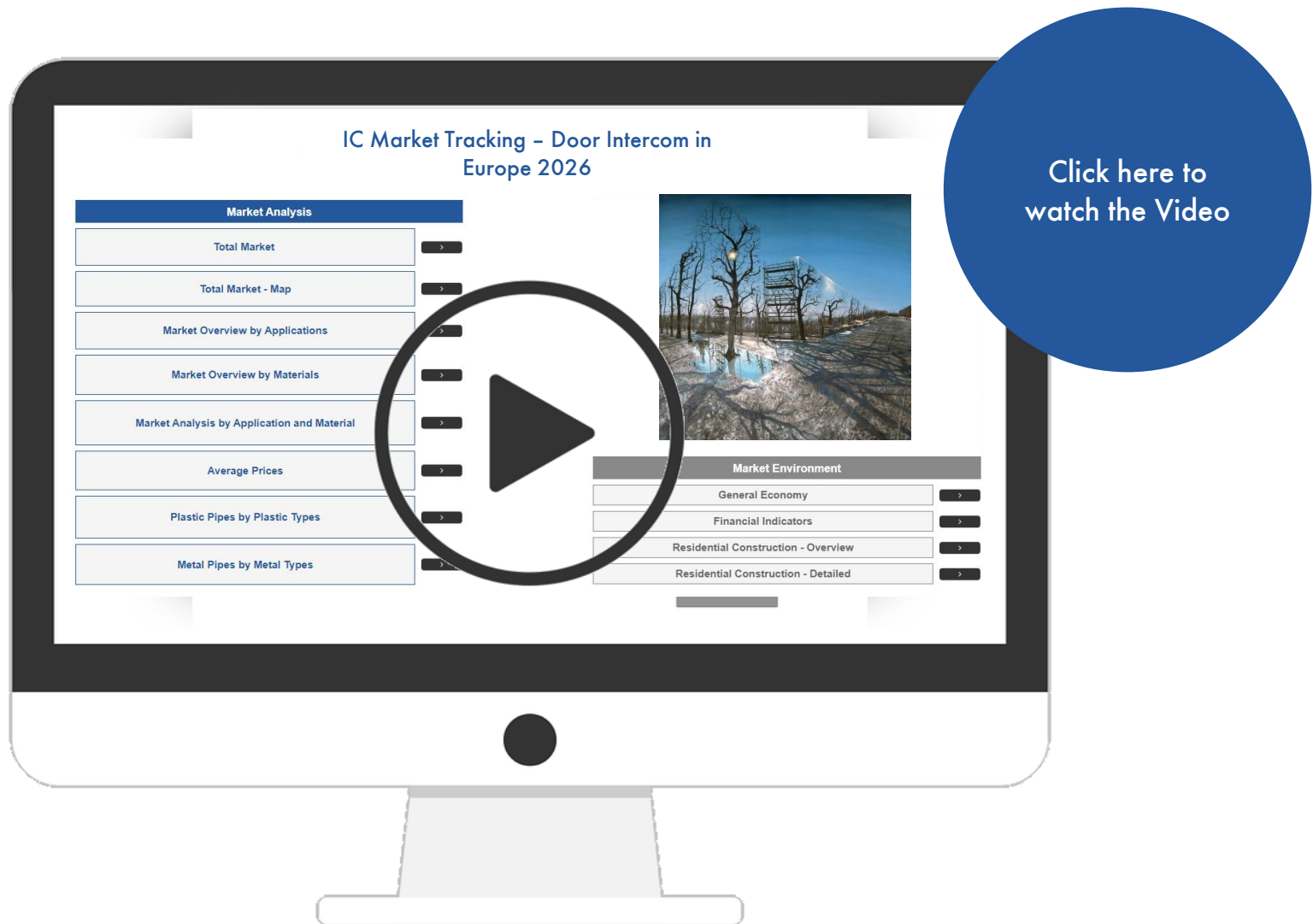
- Market data is available wherever you have internet access
- You can also export the data as .jpg, .csv or .pdf files



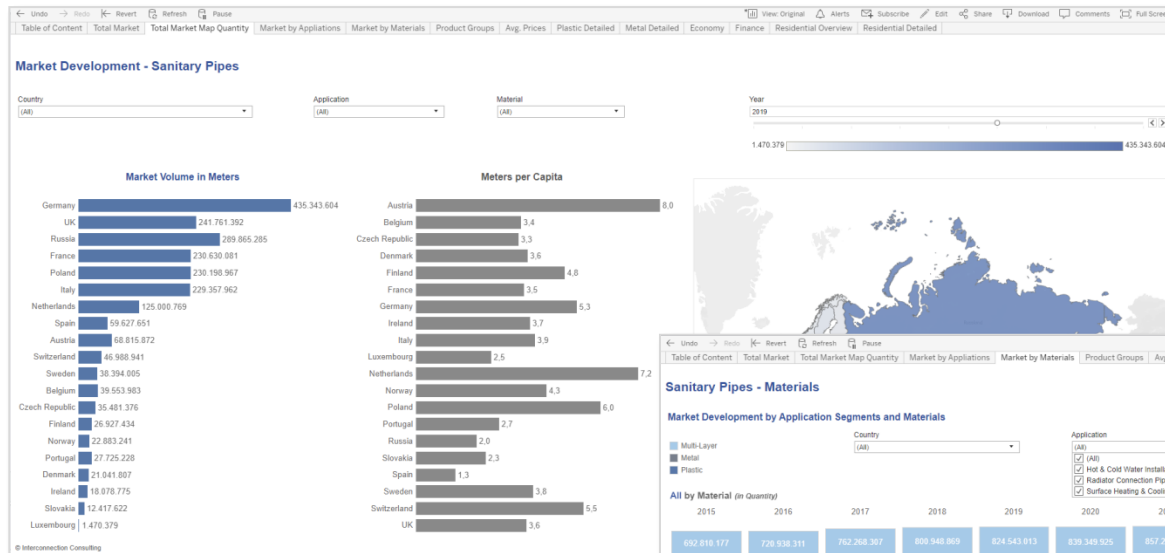
In case of purchase exceeding € 5.000,- (net), the price of Tableau cockpit is waived as well as for any subscription order exceeding 2 countries or regions. For all other options, price for Tableau cockpit costs € 600,-.

Usability of the Market Intelligence Tool

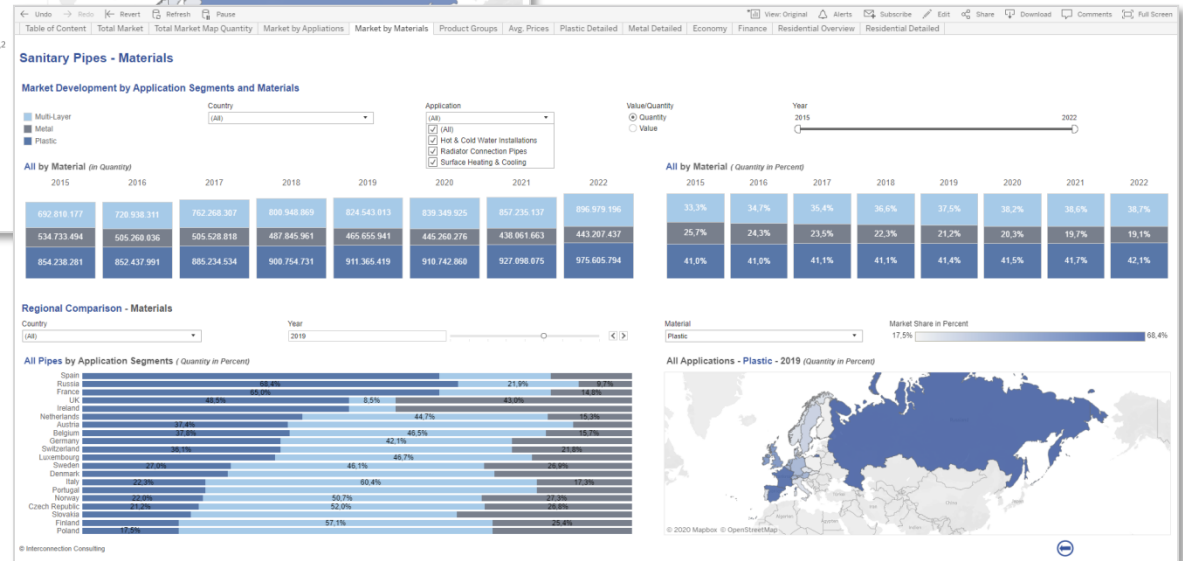
Let's Put it in a Video...



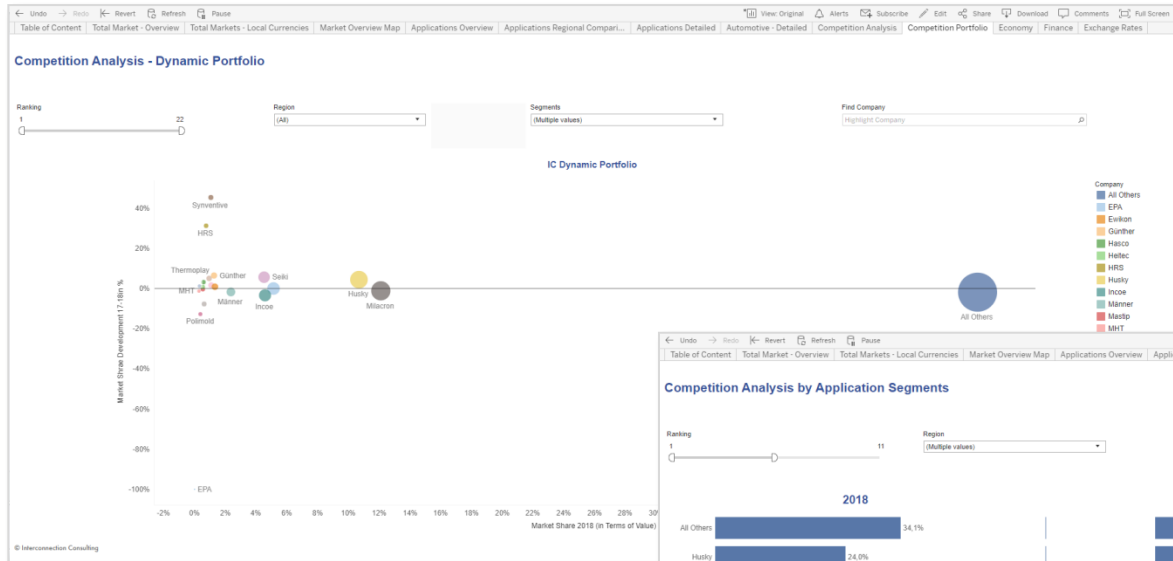
Cockpits & Pivot Tables for Market Analysis Data



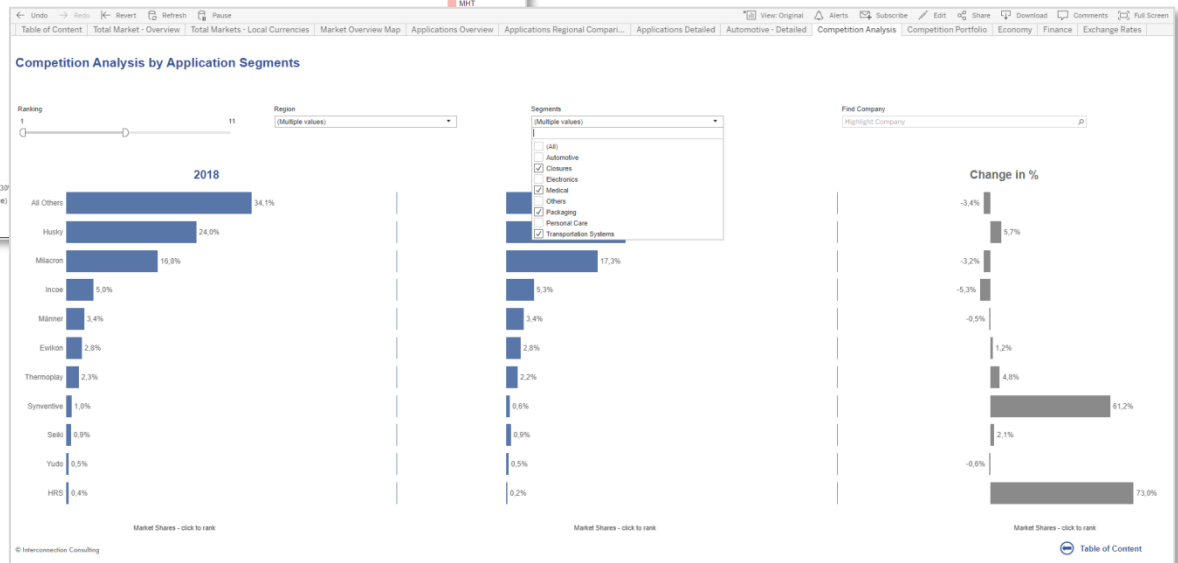
This chart contains fictive data



Cockpits & Pivot Tables for Market Analysis Data



This chart contains fictive data



Content of the Report

Overview of the Included Dashboards

EXECUTIVE SUMMARY

- Total Market Overview
- Summary of Trends on the total market as well as analyzed segments

TOTAL MARKET

- Total Market – Country Comparison in terms of value and quantity
- Total Market Development by country in terms of value and quantity

APPLICATIONS (Unit Wall Type)

- Country Comparison in terms of value and quantity
- Country market development in terms of value and quantity
- Analysis of average prices per application segment and country comparison

PRODUCT GROUP

- Country comparison of market shares of product group in terms of value and quantity
- Country market development according to product group in terms of value and quantity
- Average prices for every product group – development by country and country comparison

BUILDING TYPE

- Country comparison of market share of residential: Detached houses/ Flats and multiple story residential buildings in terms of amount
- Country comparison of market shares of non- residential in terms of quantity
- Country market development by residential and non- residential in terms of quantity

DISTRIBUTION CHANNELS

- Country comparison of market shares of distribution channels in terms of quantity
- Country market development according to distribution channels in terms of quantity

BUSINESS SEGMENT

- Country comparison of market shares of business segment in terms of quantity
- Country market development according to business segment in terms of quantity

TECHNOLOGY

- Country comparison of market shares according to technology in terms of quantity
- Country market development according to technology in terms of quantity

ACCESS CONTROLS & SMART HOME INTEGRATION

- Country comparison of market shares of access control & smart home integration in terms of percentage

IC Cockpit

Investment plan for your Market Research

	Yearly subscription*	Single edition
Single country	€ 3.300,-	+25% for single edition
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Selected References of our Market Reports

References



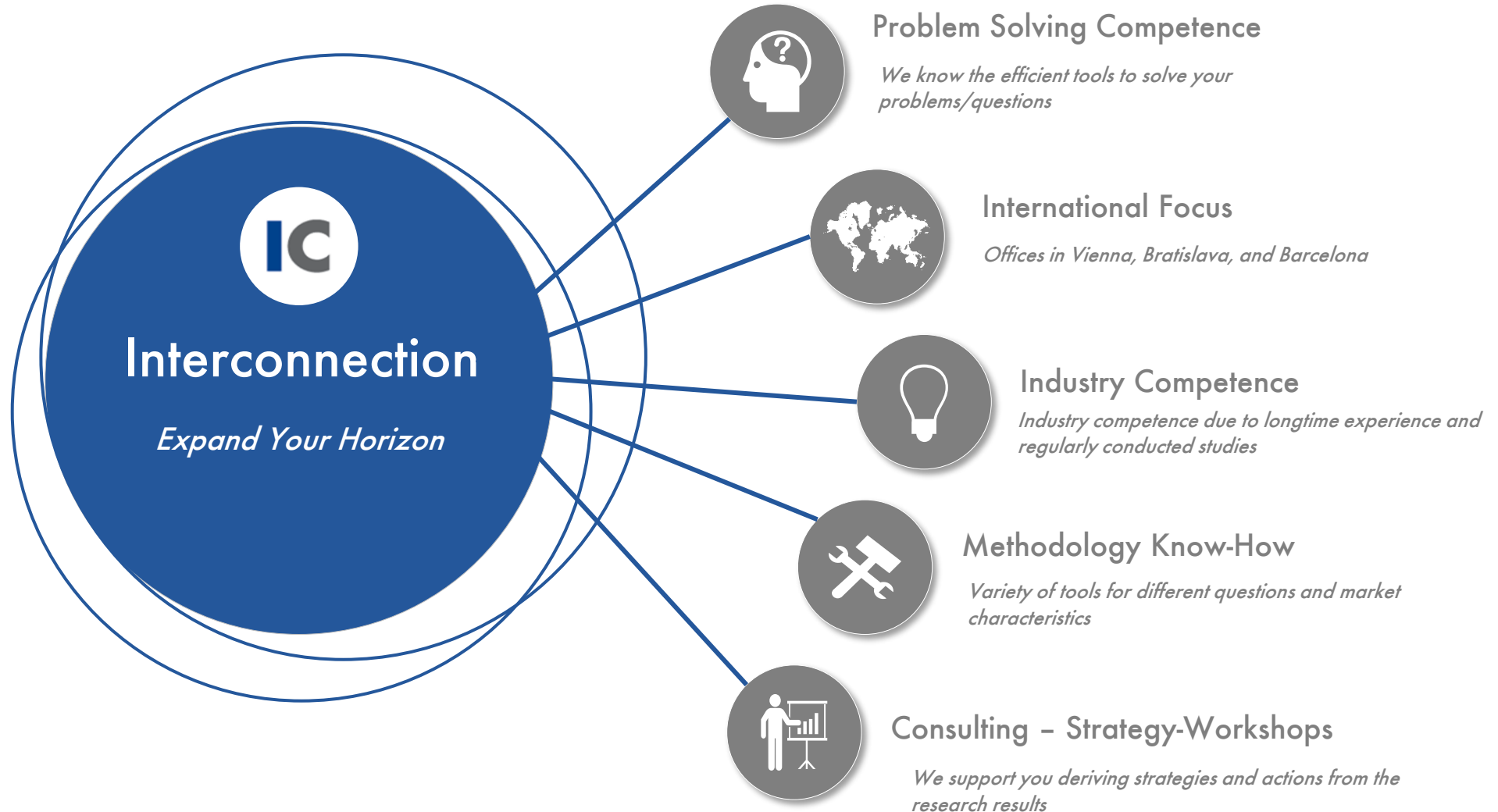
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Our Market-Intelligence Tools



Our Market-Intelligence Tools





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on LinkedIn!



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IC Market-Tracking® Door Intercoms in Europe 2026**

(Please, print out the order form and mark your desired products)

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-
- | | |
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