



IC Market Information System[®]

International Trade
Import and Export in
the EU

What You Get - Your Benefits at a Glance



What you get

- Monthly Import & Export data in EU 27 from 2009 to the latest month.
- In the Market Information System we deliver, the data is:
 - Official, as extracted from Eurostat. Data is gathered and displayed as required by law
 - Integrated, as it comes from hundreds of data sources
 - High quality, as it has been cleaned and transformed
 - Easy to understand, as the HS codes* have been replaced with the product category they refer to
 - Detailed, with the possibility of being aggregated
 - Ready for being analyzed
- Annual to monthly updates of the data, depending on the contract.

*Among industry classification systems, Harmonized System (HS) Codes are commonly used throughout the export process for goods. The Harmonized System is a standardized numerical method of classifying traded products. It is used by customs authorities around the world to identify products when assessing duties and taxes and for gathering statistics. HS codes are composed of 6 digits and broken down into: Chapters (first 2 digits), Headings (first 4 digits) and Subheadings (full 6 digits). In our Market Information System, data is presented at the most granular level of Level 5.



Detailed Import & Export Data

High quality data

Ready for analysis

Periodically updated

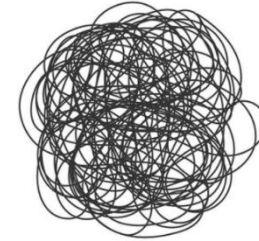
Possibility of aggregation

Eurostat is the official statistical office of the European Union. It provides extremely detailed data that can potentially be a precious source of information and, consequently, competitive advantage. However, this information can be very hard to access and analyze, as most times advanced data preparation and integration is required. With our offer “International Trade – Import and Export in the EU” you can avoid all these annoyances.

We have integrated Eurostat’s import and export data in the European Union in a single repository. The user will be able to consult the data in a quick and convenient way on Tableau Data Visualization Software. More specifically, we have:

- Integrated all monthly data from 2009 to the latest month in a single database
- Renamed Level 5 HS codes with the product category they refer to, to make data analysis more pleasant and understandable
- Added an additional hierarchical level (“IC Industry”), so that the user can access aggregated data without performing any kind of data transformation. Thanks to Tableau Data Visualization Software, Roll-up and Drill-down operations are intuitive and rapidly executed.

Raw Data



It requires data transformation and cleansing before the analysis is conducted



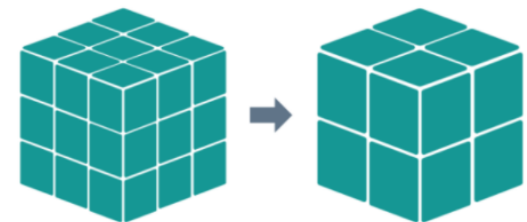
Our offering:

Clean, structured data available on a user-friendly Tableau dashboard, that allows data aggregations for a more insightful analysis



Detailed Data

Aggregated Data



Eurostat: Reliable Source

Eurostat is the official statistical office of the European Union. It provides extremely detailed official data and statistics on Europe. This import & export data is required by law.

Data Extraction, Transformation and Integration

All monthly data has been cleaned, transformed and integrated in a single repository (tens of millions rows). In our MIS, the data is well-structured and easy to analyze

Interactive Market Information System

The user can easily access and consult the data through our interactive dashboard, that allows for data aggregation by the various product segments

In today's fast marketplace, knowing what is going on in your industry is one of the main sources of **Competitive Advantage**

Final Delivery: Market Information System

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4	450799999999	0d99f4fd1c109f2a07734050a0a7f9	809443802077390
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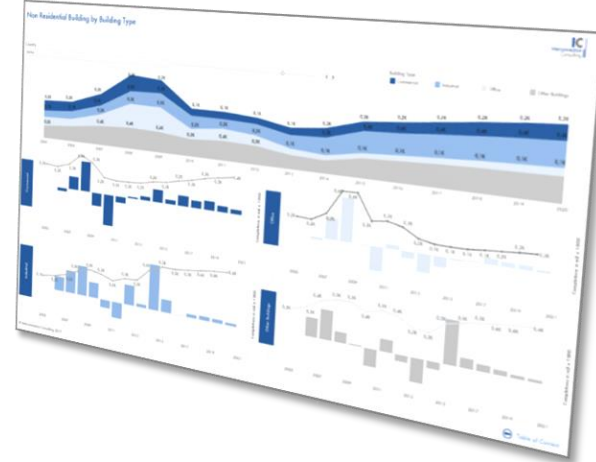


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International Trade in Goods: EU and Worldwide

EXPORT

- Total Market Overview
- Change by Product Levels
- Country Share
- Value to Quantity Ratio

IMPORT

- Total Market Overview
- Change by Product Levels
- Country Share
- Value to Quantity Ratio

World Economic Outlook

- What we offer

Interactive Dashboards

Import Overview

Press here for "Total Market EXPORT"

Last 12 months from selected date
(December 2020)
Month & Year
(All)
IC Industry
(All)

Total Import Ranking in 1000 euro (in terms of value)

Germany	440,096,205	671,370,874
Netherlands	274,585,883	
France	224,295,907	
Belgium	195,444,843	
Italy	158,499,527	
Spain	152,985,642	
Czechia	111,944,133	
Hungary	76,204,987	
Poland	76,204,984	
Sweden	62,645,202	
Slovenia	49,207,940	
Bulgaria	40,761,195	
Portugal	23,829,244	

Total Import Ranking in 1000 (in terms of quantity)

Netherlands	276,422,432	236,970,899
Belgium	145,814,588	
France	84,478,707	222,021,099
Italy	60,722,424	
Poland	43,073,961	
Czechia	37,302,580	
Hungary	27,126,428	
Poland	17,540,708	
Sweden	19,905,094	
Slovenia	19,670,502	
Germany	14,198,822	
Bulgaria	13,748,844	
Hungary	23,244,302	

Import in % Country Share (in terms of value)

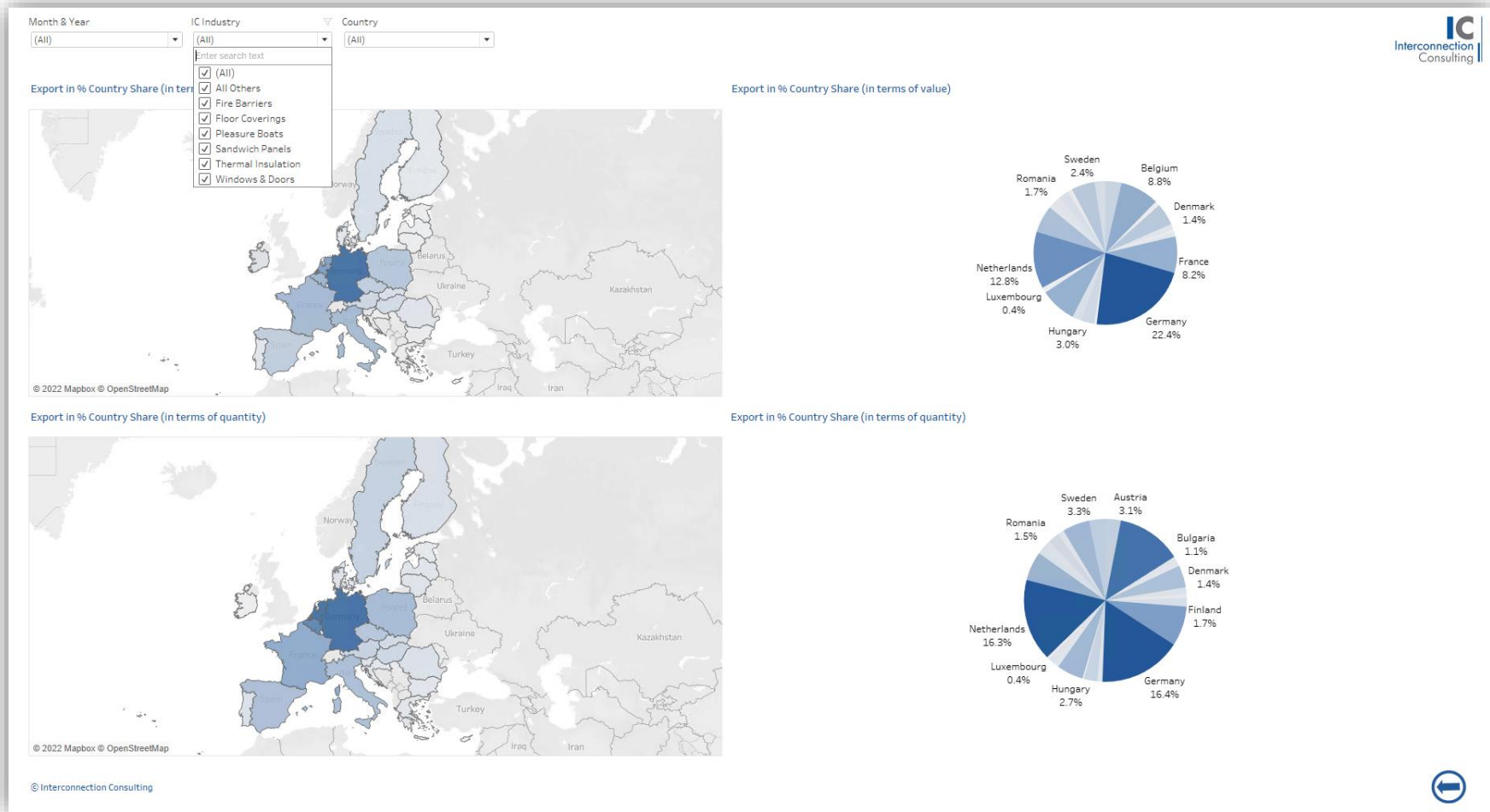
Germany	France	Poland	Spain	Czechia
Belgium	Hungary	Slovenia		
Netherlands	Italy	Poland	Portugal	
	Sweden	Finland	Greece	

Import in % Country Share (in terms of quantity)

Netherlands	Belgium	Poland	Italy	Czechia
Germany	France	Sweden	Poland	
	Spain	Hungary	Ukraine	
		Slovenia	Slovenia	Croatia
		Bulgaria	Russia	Croatia

Final Delivery: Market Information System

Intuitive filters, aggregated data



Final Delivery: Market Information System

Multidimensional Data Visualization through the HS codes: market development is expressed in value and quantity, Roll-Up and Drill-Down operations are rapidly executed. Possible categorization based on your needs, including the removal or integration of requested filters.



The Market Intelligence Tool

Dashboards - The Best Way to Work with Data

A picture says more than 1000 words

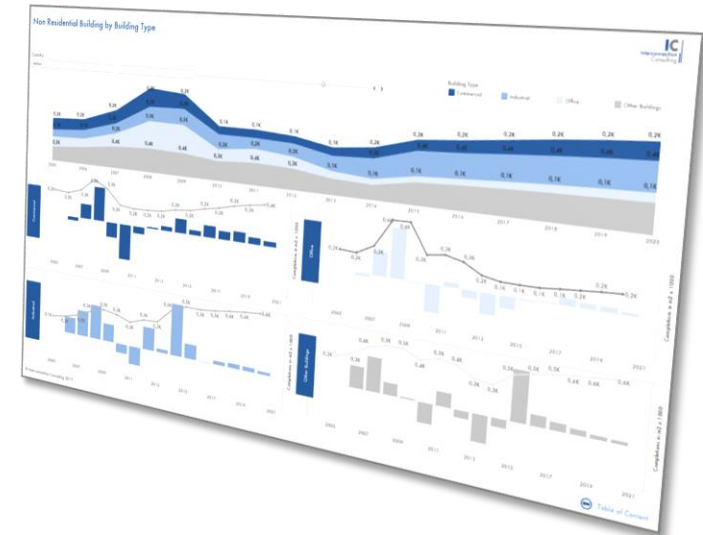
- Complex correlations are visualized in the form of geo-, tree maps, bars etc.

Interactive Dashboards

- Use interactive dashboards for quick implementation of the data, for potential estimations, for sales control, for success measurement etc.

Easy online accessibility

- Market data are available wherever you have internet access
- You can also export the charts as .jpg or .pdf file, or the data in a .csv file



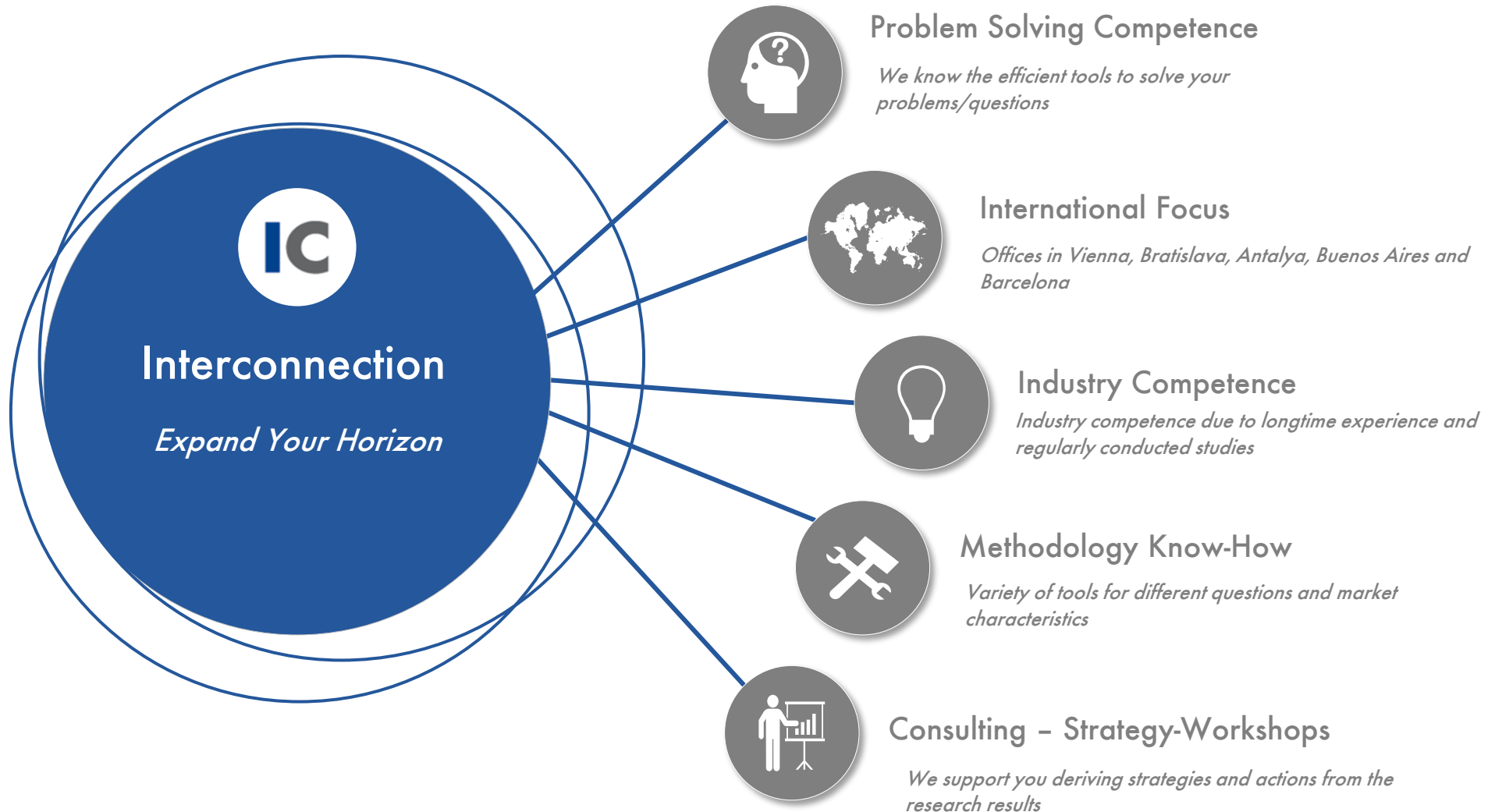
The subscription includes the interactive Tableau Dashboard (Market Information System). It is possible to buy only the data of the product segments you are interested in.

	Yearly fees	
	Monthly Updates	Quarterly Updates
International Trade – Import and Export in the EU	€ 12.950,-	€ 10.950,-
Full House Database	€ 12.950,-	€ 10.950,-
Segment / Industry of your choice (display of up to 15 HS Codes)	€ 4.950,-	€ 3.950,-

Prices are listed as net prices (without VAT or any other applicable taxes) per year based on at least 2 year subscription. One year access available for + 25% of listed prices. Studies are delivered until 12th day of each month (or first day after 12th, if this date falls on weekend) or in respective quarter.

Few of our past customers of Interconnection Consulting reports:







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