





IC Market Tracking
Hot Runners Worldwide
2018

# IC Market-Tracking® Hot Runners



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### Your Benefits at a Glance



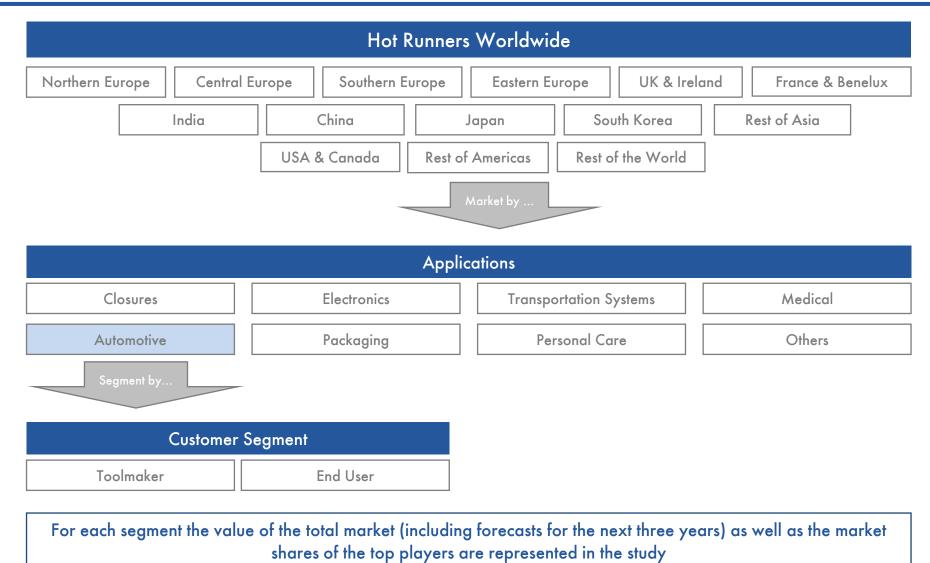
**Your Benefits** 

- Overview of the development of the total market and the individual Segments.
- Market Forecasts for all product segments and regions for the upcoming three years, based on our econometric models.
- ✓ Awareness of Market Position and development during the last two years, in comparison with major competitors and with respect to:
  - Total Market
  - Regional Markets
  - Application Segments
- ✓ Information about the most important Factors of Influence
- ✓ Graphical representation of the results to facilitate the development of your own strategies.



### Market Structure





### **Definitions and Demarcations**



**Definitions** 

A	1.	
Ap	plico	ations

Turnover is stated in 1.000 Euro. Values are always Net-Turnovers (No List-Prices), discounts included

Medical

Syringes & Caps / Pipettes / Needle Plungers / Surgical Devices / IV Accessories

**Automotive** 

Headlights / Break lights / Reflectors / Turn Signals / Fog Lights / Climate Knobs / Clips & Fasteners / Door Handles / Buttons / Battery Covers

**Packaging** 

Food Storage Containers / Cosmetic Bottles / Pharmaceutical Drug Packaging / Trigger Sprayer Items

Consumer Goods

Razor Heads & Bodies / Toothbrushes / Mouthpieces / Cosmetic Containers / Tampon Applicators / Deodorant Cases / Lint Trap Doors / Laundry Doors / Fridge Trays / Vacuum Casing / Appliance Handles / Water Jugs / Storage Bins / Toys / CD Cases / Buckets / Coat Hangers

Transportation Systems

All Types of Cases & Boxes

Electronics

Video Game Console Parts / Printer Cartridges / Scanner & Printer Bases / Computer Keys / Mouse / Housing / Front Panels / Battery Covers / Back Covers / Buttons

Closures

Soft Drink Caps / Water Caps / Shampoo Lids / Toothpaste Caps / Flipt Top Caps

Others

Gears / Mechanical Clips / Calculator Casings / Dripper Parts / TV Casings

### **Definition and Demarcation**



**Definitions** 

K	ec	jio	ns
	- 7		

US & Canada

Northern Europe

Norway, Sweden, Finland, Denmark, Iceland

India

Central Europe

Austria, Germany, Switzerland

China

UK & Ireland

England, Scotland, Wales, Ireland

Japan

France & Benelux

France, Belgium, Netherland, Luxembourg

South Korea

Southern Europe

Spain, Portugal, Greece, Italy

Eastern Europe

Poland, Hungary, Czech Republic, Slovenia, Slovakia, Baltic Countries, Balkan Countries, Belarus, Russia, Ukraine, excluding Turkey

Rest of Asia

Asia excl. India, China, Japan & South Korea, incl. Turkey

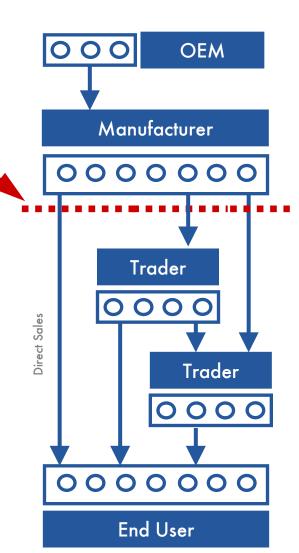
Rest of Americas

North and South America excl. USA & Canada

Methodology

Interconnection measures the total sales at street prices without VAT per branch to the first buyer (without OEM)

Sales are segmented by the first distribution partner.



The basis for the analysis were interviews conducted with the most important manufacturers of the branches, who donated information through written questionnaires or telephone interviews. In return, cooperating companies receive parts for free, which guarantees a high rate of return.

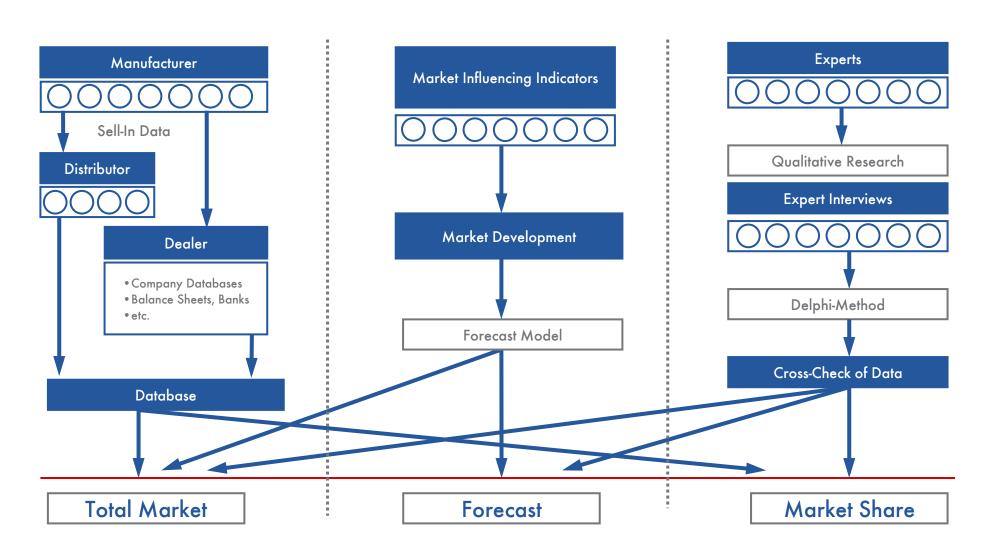
Interviews with distributors and specialised dealers act as a cross-check of the data. In addition, investigations of listings and average prices are carried out.

# Base of Primary Research by Manufacturers & Experts



Description Structure of Survey Methodology

Methodology

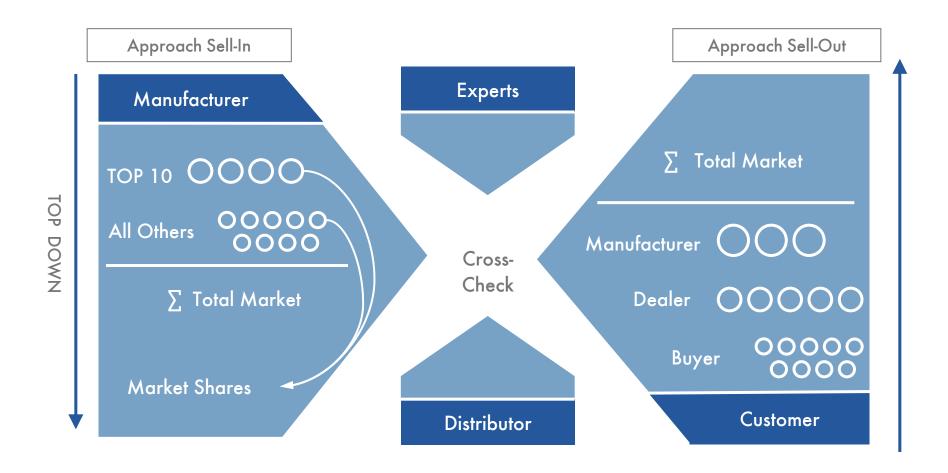


## Data of Manufacturers Alligned with Market Calculation



Description Structure of Survey Methodology

Methodology



## Contents of the IC Market-Tracking®



The IC Market Tracking® is modularly built and consists of the following sections:

Content

- The Introduction shows the definition and demarcation of product groups, regions, and methodology as well as the objectives of the study.
- The Executive Summary gives a short overview of the results of the study and analyses key facts.
- As an introduction key factors influencing the market are analyzed in the Economic Environment: You will find the most important data on consumer behaviour, main economic indicators, etc.
- The Total Market Analysis shows the development of the market surveyed by value and quantity in different dimensions, such as regions, product groups, and ways of distribution. A forecast for the next years is an essential part of this analysis.

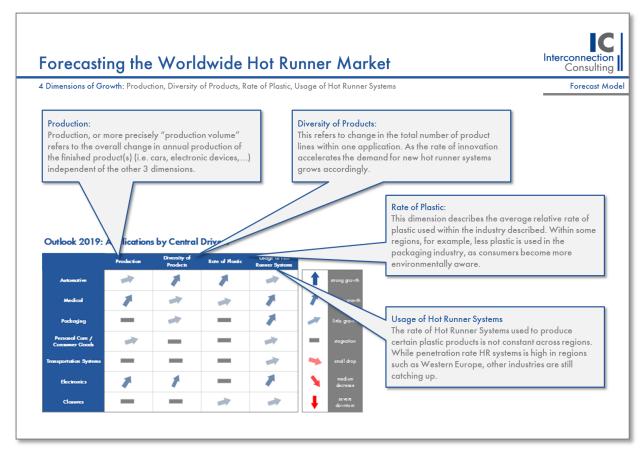
- The Competition Analysis shows in detail the development of the top companies in the market by finding out about the market shares in different categories, changes in market position, benchmarks, average prices, etc.
- Finally, all data are documented in the table section, also called Facts & Figures. Here you will find all absolute and relative sales figures of the top companies in order to check our results. Company profiles provide you with further practical information on the main companies in the market.

## Market Influencing Indicators



Sample Charts

- Development of relevant market influencing Factors. In depth analysis of 4 central growth-drivers for every application and region.
- This Chart shows Dummy Figures.

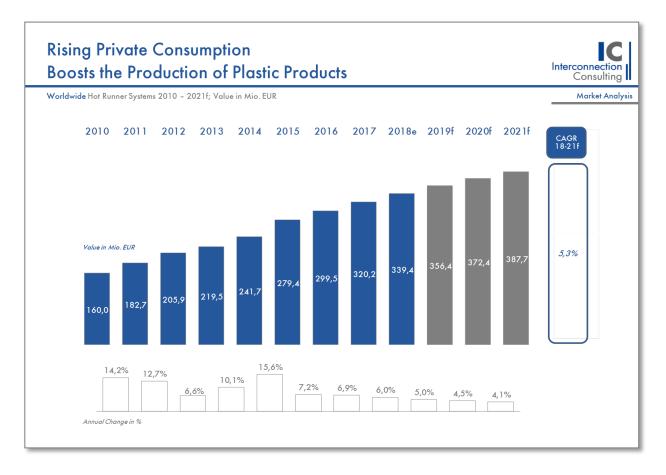


## Market Development and Forecast



Sample Charts

- Overview of the total world wide market as well as the regional markets separately until the current year and Forecast for the upcoming three years.
- This Chart shows Dummy Figures.

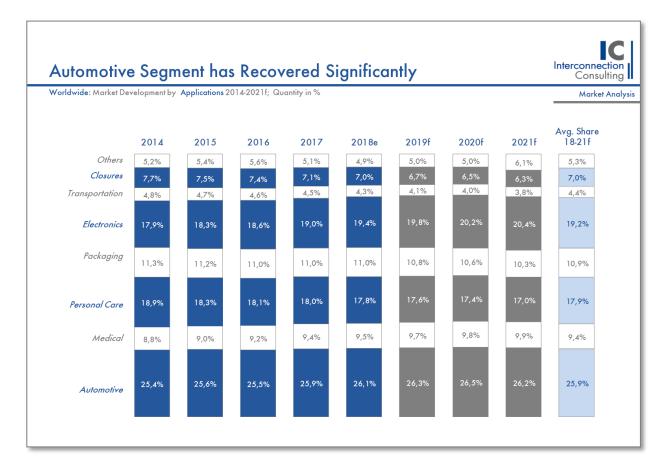


# Analysis of Trend Concerning Applications, etc.



Sample Charts

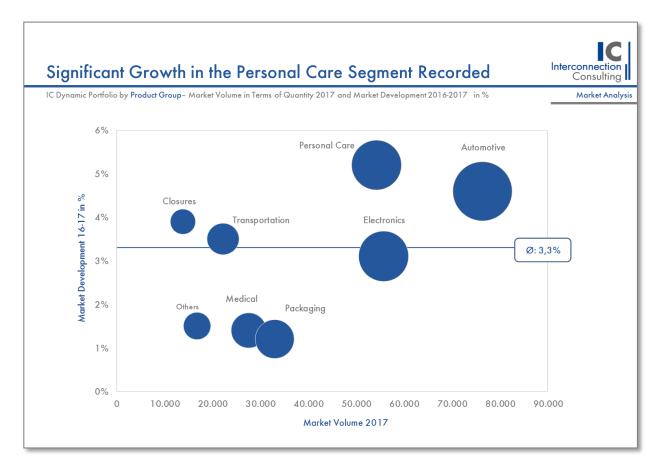
- Overview of the share of applications, as well as a forecast for the upcoming three years.
- This Chart shows Dummy Figures.





Sample Charts

- Strategic analysis of application segments by portfolio charts.
- This Chart shows Dummy Figures.

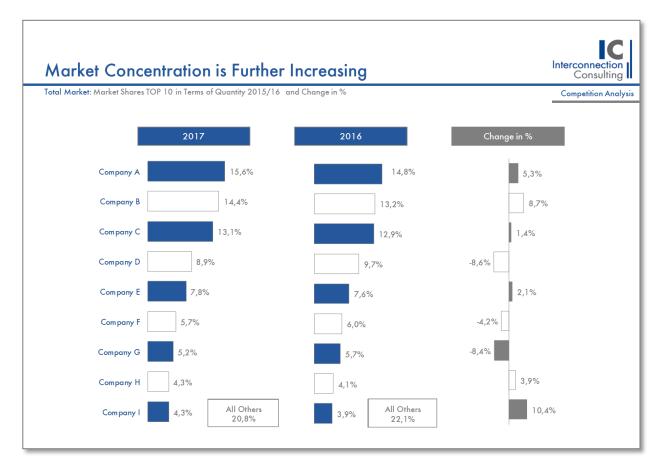


## **Competition Analysis**



Sample Charts

- Detailed description of the most important companies in the examined market with respect to market shares, changes, BCG-Portfolios, etc.
- This Chart shows Dummy Figures.



Pivot Table

- Additionally to the visualised report a Pivot Table will be included
- With use of the analyse tool you can individually make selections of the available data to make comparisions of the development on years and segments by your own.

#### How to use Pivot Tables

Generally, the desired sub-categories (i.e.
Technology - A) can be selected with the ordinary drop down menus.

Sum - #	
Segments	Results
Segment A	18.592
Segment B	8.434
Segment C	5.310
Segment D	3.290
Segment E	1.332
Total	36.958

If you want to analyse a different category (i.e. Technology), click on the gray field and drag it down to the table.

Distribution	(All)
Quarter	4
Quantity/Value	Quantity
Weight Classes	(All)
	Germany
Brand	(All)
Ø Price in € (Classes)	(All)

Sum - #	Technology		
Segments	A	В	C
Segment A	3.290	5.452	7
Segment B	5.310	8.925	21
Segment C	8.434	10.794	
Segment D	18.592	14.624	13
Segment E	1.332	2.229	6
Total	36.958	42.025	47

# IC Market-Tracking® Hot Runners Worldwide



**Prices & Conditions** 

	Subscription*	Single Issue
Total Market - America	€ 2,950	
Total Market - Asia	€ 3,650	Jo Issues
Total Market - Europe	€ 5,950	+25% for Single Issues
Worldwide (Single License)	8,662.50	
Worldwide (Group License**)	€12,487.50	

#### In specific analyzed regionds:

America: USA & Canada, Rest of Americas

Asia: China, India, Japan, Korea, Rest of Asia

Europe: Northern Europe, Central Europe, UK & Ireland, France & Benelux, Eastern Europe, Southern Europe

\* Annual price for at least two orders of the study (order year and the following year). The subscription can be cancelled after two purchases of the study, but not later than at the 31.12. of the year in which the last study has been received. Price changes must be announced by Interconnection at least two months before the issue of a new study. In case of not-cancellation the subscription extends for a further year automatically.

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Price includes an interactive PDF in electronic form. All prices shown excludes sales tax.

## Selected References of our Market Reports



References

"..... Mold-Masters subscribes to the Interconnection Consulting Annual Hot Runner Report and refers to the report for various internal business initiatives. ......"

Mr. Michael EllisDirector-Marketing & Communications Milacron Holdings Corp.









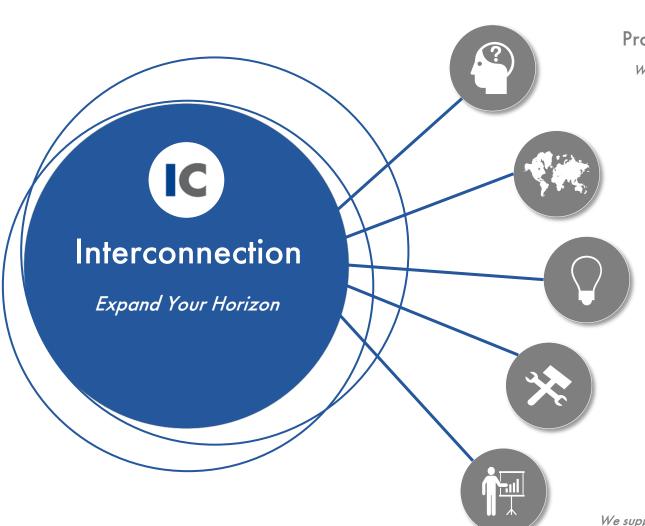




## Interconnection Provides Data for Corporate Decisions



**About Interconnection** 



#### **Problem Solving Competence**

We know the efficient tools to solve your problems/questions

#### International Focus

Offices in Vienna, Bratislava, Lviv and Buenos Aires

#### Industry Competence

Industry competence due to longtime experience and regularly conducted studies

#### Methodology Know-How

Variety of tools for different questions and market characteristics

#### Consulting - Strategy-Workshops

We support you deriving strategies and actions from the research results

## Our Market-Intelligence Tools



Market Intelligence





For further questions, please do not hesitate to contact us!

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#### Yes, we would like to order the IC Market-Tracking® Hot Runners

(Please, print out the order form and mark your desired products)

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Total Asia	3,650 EUR	4,562.50 EUR
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