



IC Market Forecast Conservatories in Germany 2019

- ✓ Annual overview of the development of the **total market** and the **individual segments**.
- ✓ **Forecasts** for all product segments for the next three years based on our economic **indicators model**.
- ✓ Development of the last two years regarding:
 - Total Market
 - Frame material
 - Product groups and client segments
 - Business segments
 - Size
- ✓ Presentation of the most important **influencing factors**
- ✓ Graphical presentation and interactive charts and tables for rapid implementation of the data



Conservatories in Germany 2019

Germany

Market by...

Client Segment	Product Groups	Business Segment	Size	Frame Material	Glass Type
Residential Building	Conservatory	New Building	to 15 m ²	Wood	Insulating Glass
Non-residential Building	Glas Structure (Extension)	Subsequent Addition	15 – 25 m ²	Aluminium	Composite - Safety Glass (CSG)
	Terrace Roof		more than 25 m ²	Wood - Aluminium	Toughened-Safety Glass (TSG)
				PVC	Combination CSG & TSG
				Steel	Funktion Glass (Sun-, Noise protection)

The overall market for all the segment for for 2016 to 2019 and forecasts for the next 3 years are shown for all segments.

Product Groups

Sales are shown in mio. Euros. Values are always net sales (not list prices), including discounts

Conservatory

Conservatories as separate rooms



Glas Structure

Extension of an existing room



Terrace Roof

Roofing of an existing terrace for a longer use



Client Segments

Residential

Conservatories in multi-storey residential buildings and one- and two-family houses.



Non-residential

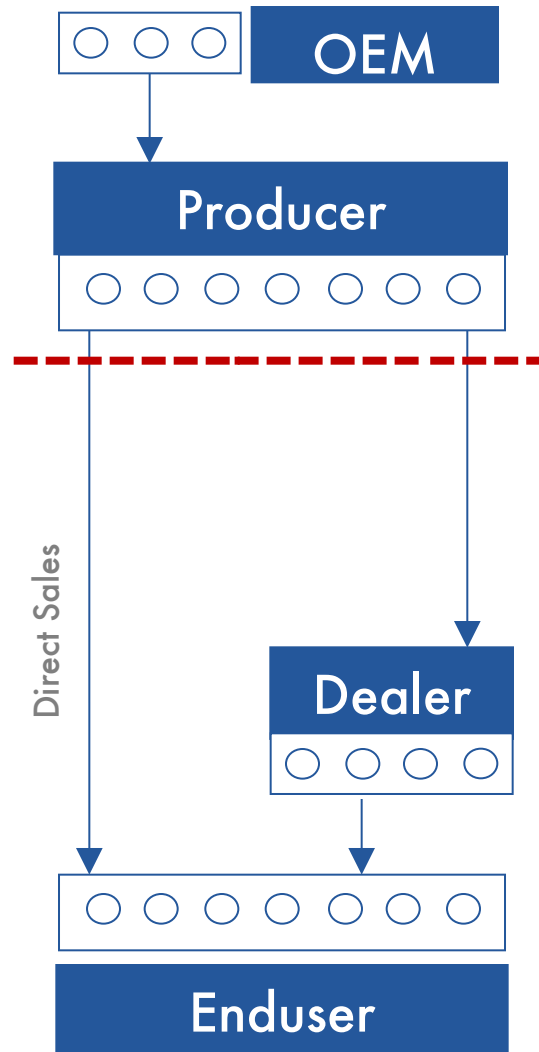
Conservatories in commercial buildings, for example: tourism and gastronomy, amusement parks, industrial construction, ect.



Structure Representation of the Research

Interconnection measures the total sales of one industry at net sales prices to the first buyer of the supplier brand (no OEM).

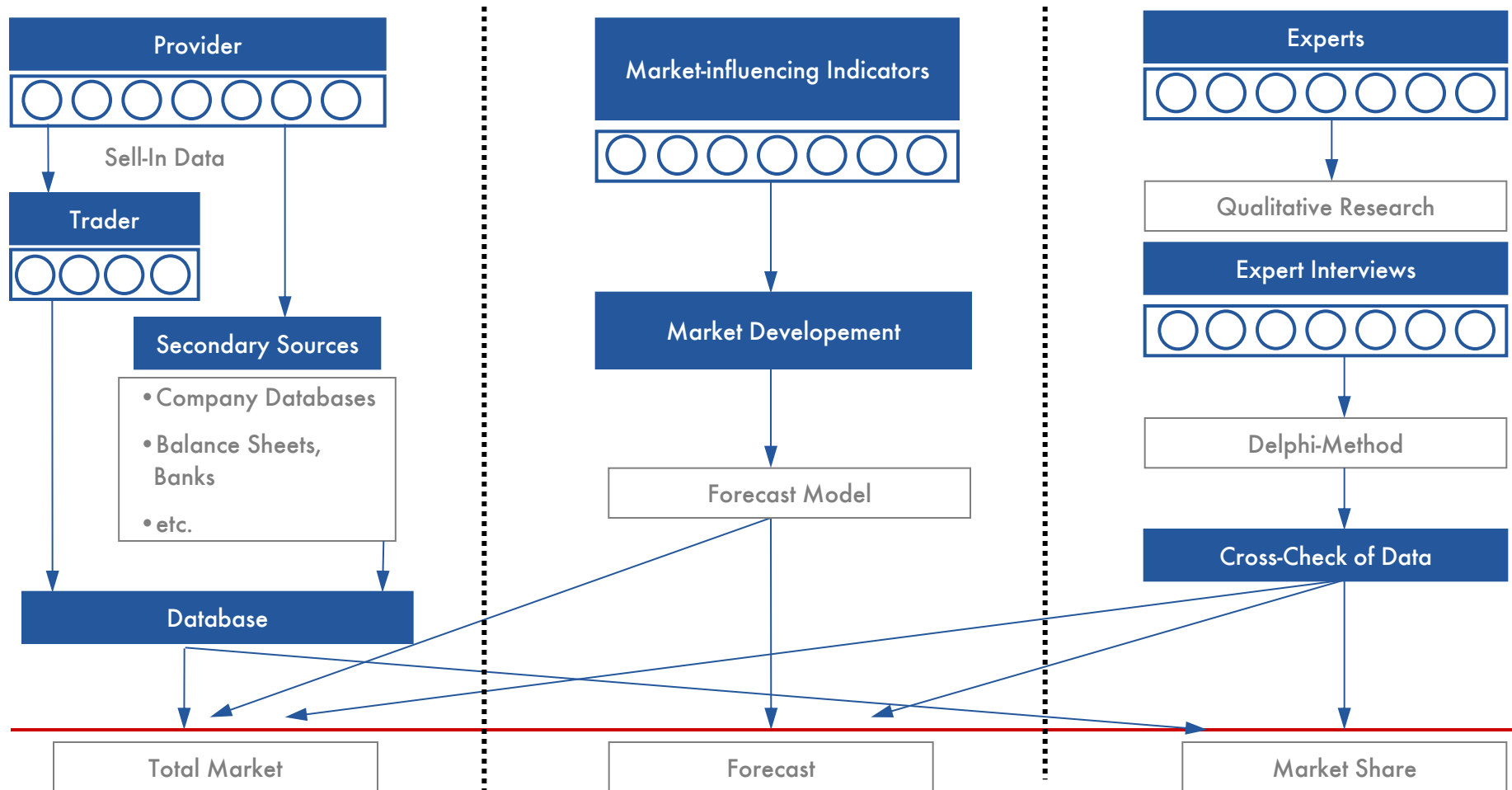
Sales are segmented by the first distribution partner.



The basis for the analysis were interviews conducted with the most important distributors of the branches, who donated information through written questionnaires or telephone interviews. In return, cooperating companies receive parts for free, which guarantees a high rate of return.

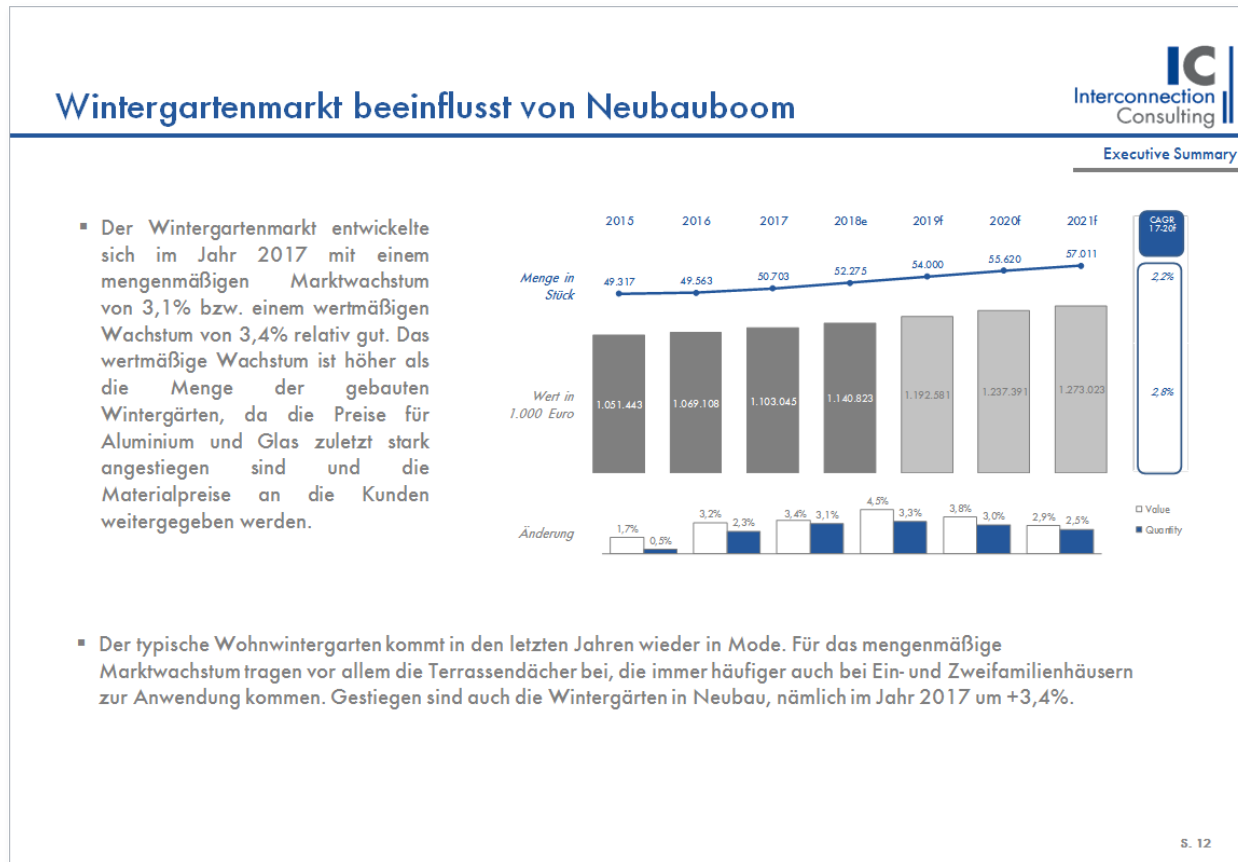
Interviews with distributors and specialized dealers act as a cross-check of the data.

Primary Survey of Manufacturers & Experts as a Basis

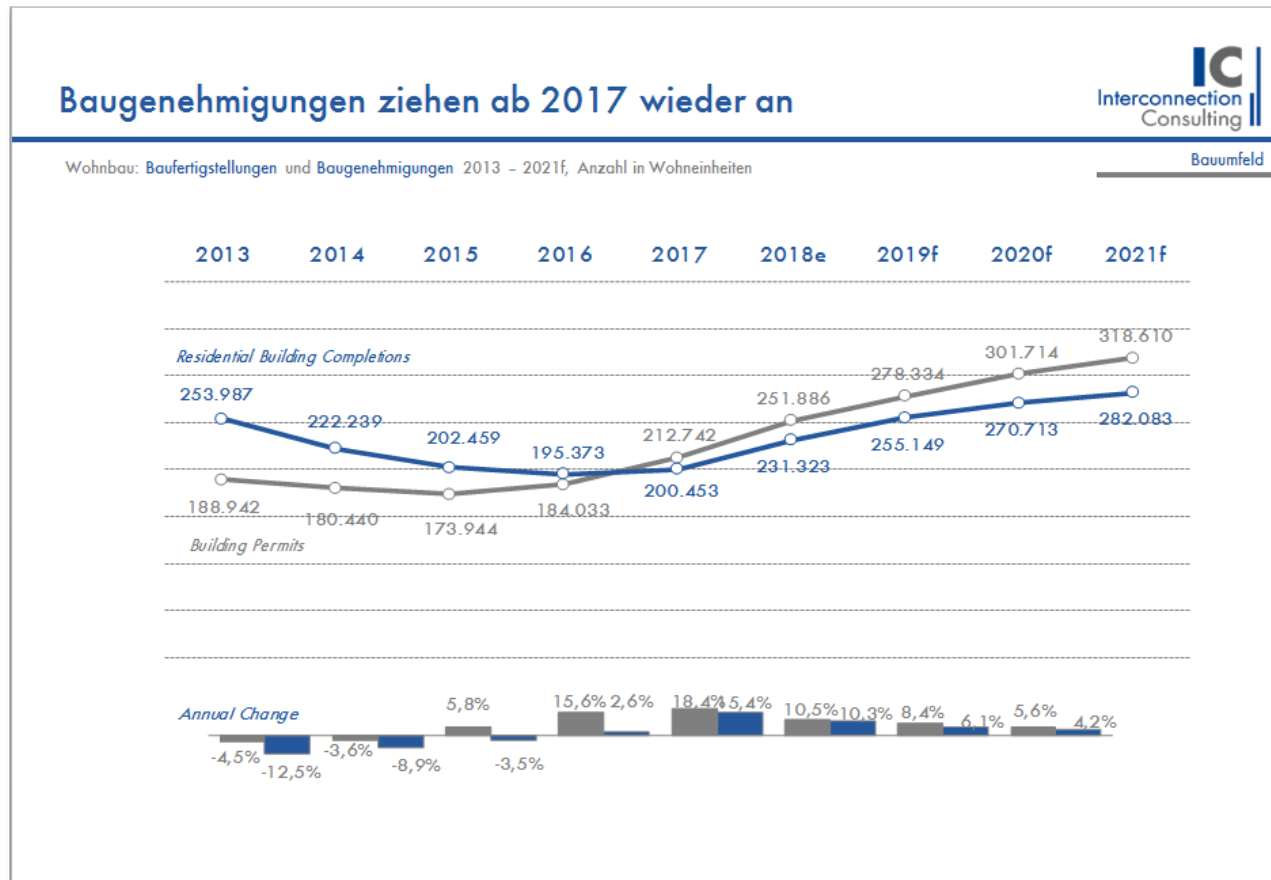


Executive Summary at the Beginning of the Report

- In the Executive Summary all essential information of the study is concisely summarized on a few pages.
- Exclusively, the IC attractiveness index shows the potential of a market in international comparison.
- *This sample chart shows fictitious numbers.*

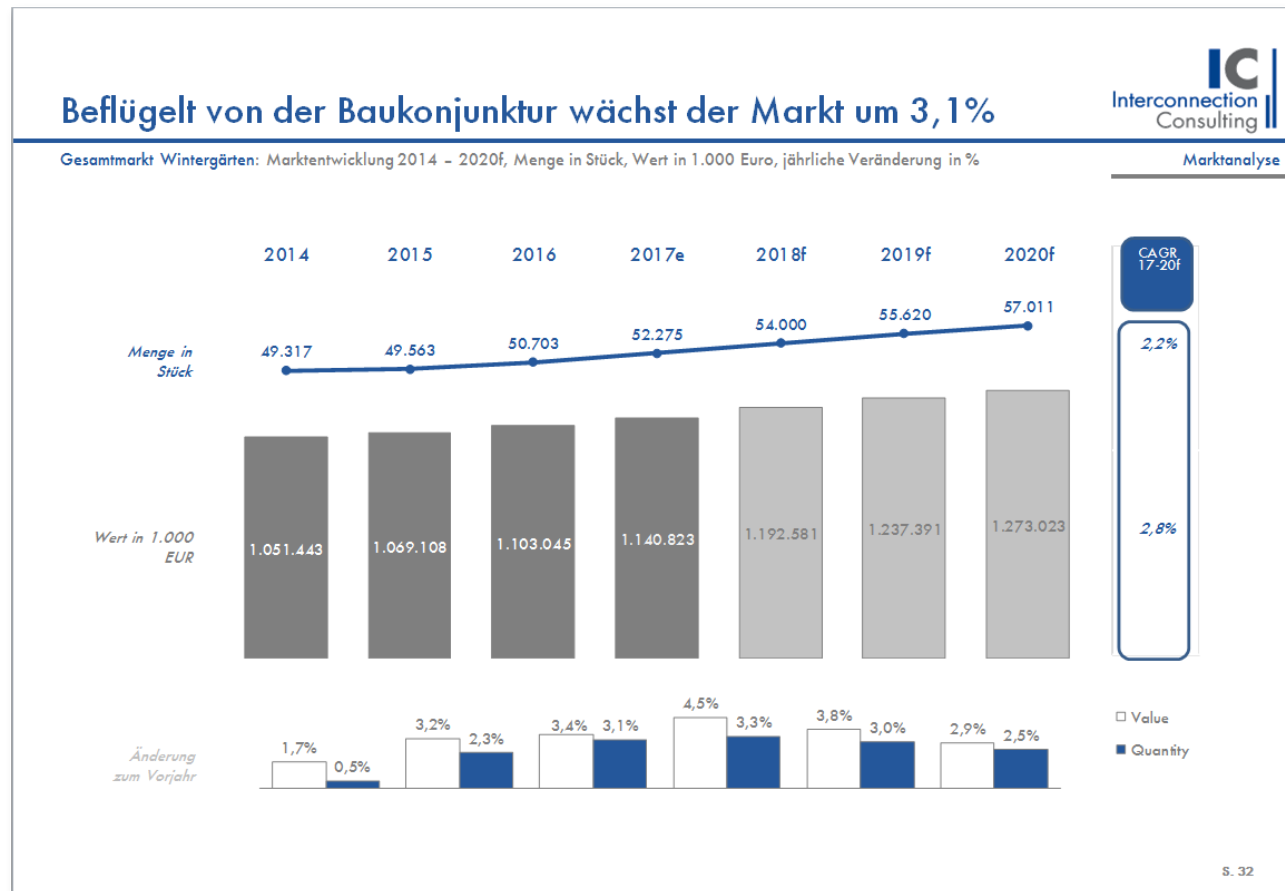


- Overview of the development of relevant micro- and macroeconomic throughout the European area and in individual regions studied.
- *This sample chart shows fictitious numbers.*



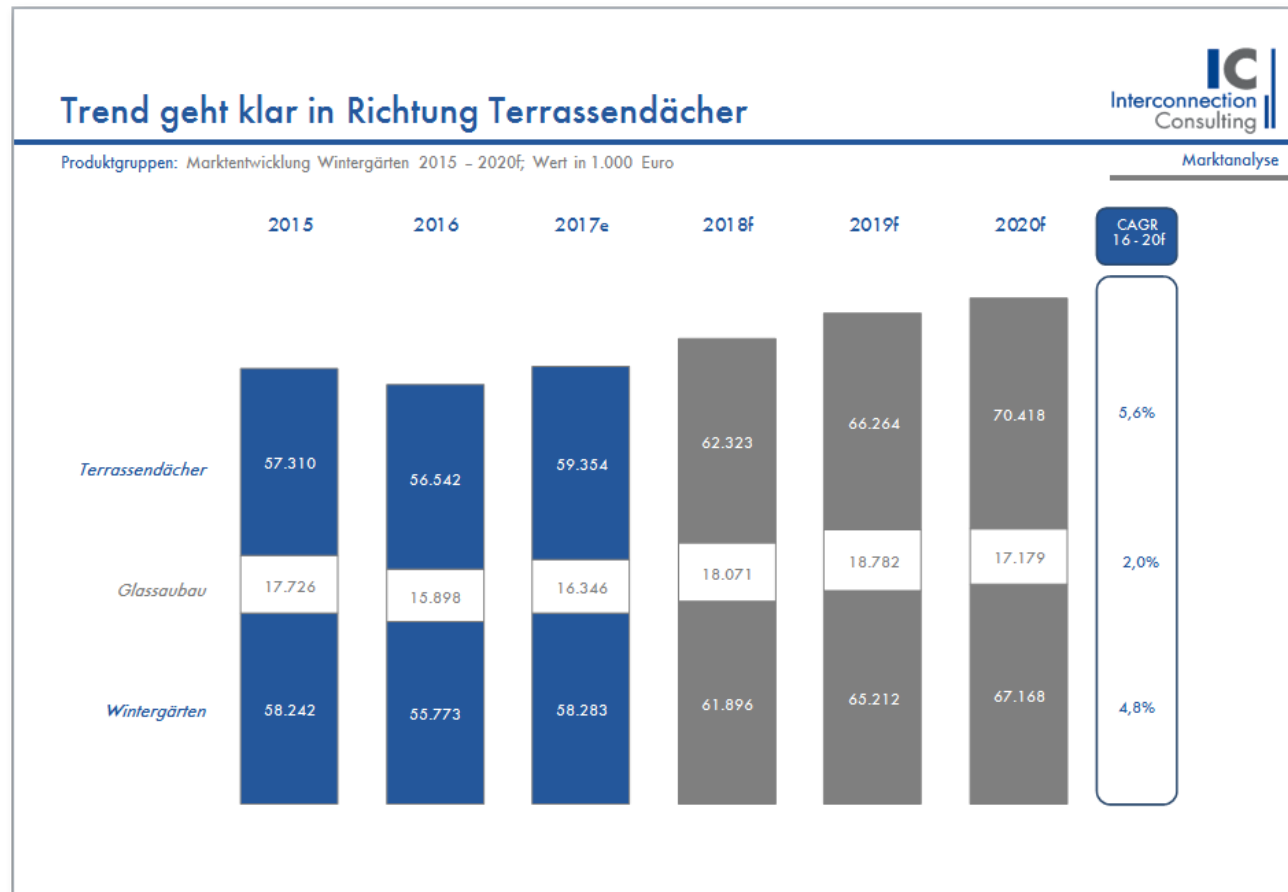
What market potential can be expected in the future?

- Overview of the overall market up to the current financial year and a growth forecast for the next 3 years.
- *This sample chart shows fictitious numbers.*



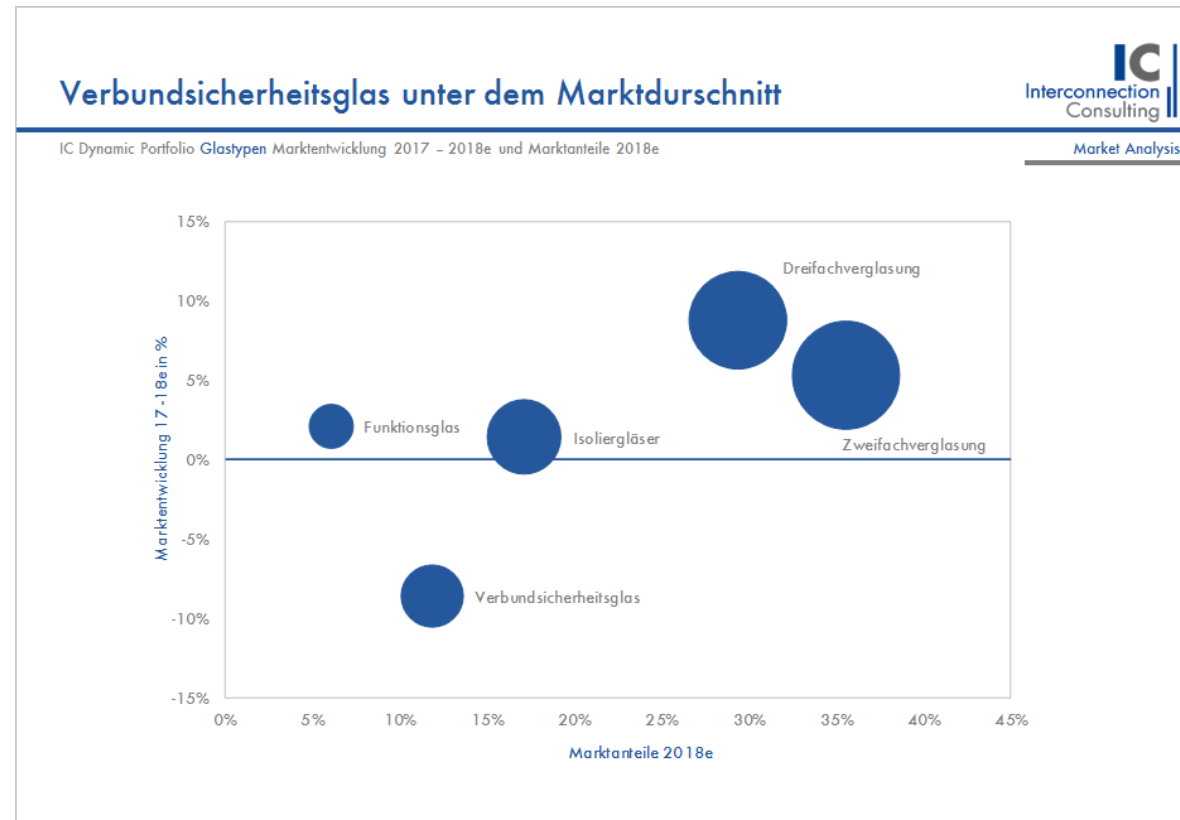
What potential do the different segments have?

- Overview of the distribution of product groups, distribution channels, etc. as well as a forecast of their development over the next three years.
- *This sample chart shows fictitious numbers.*



Development Analysis of the individual Segments

- Analysis of the annual rate of change for each product group, visualized using the IC market development portfolio.
- *This sample chart shows fictitious numbers.*



Investment Plan in your Market Analysis

Region	Annual Subscription*	Single Order
Germany	€ 1.950,-	+25% in case of Single Order

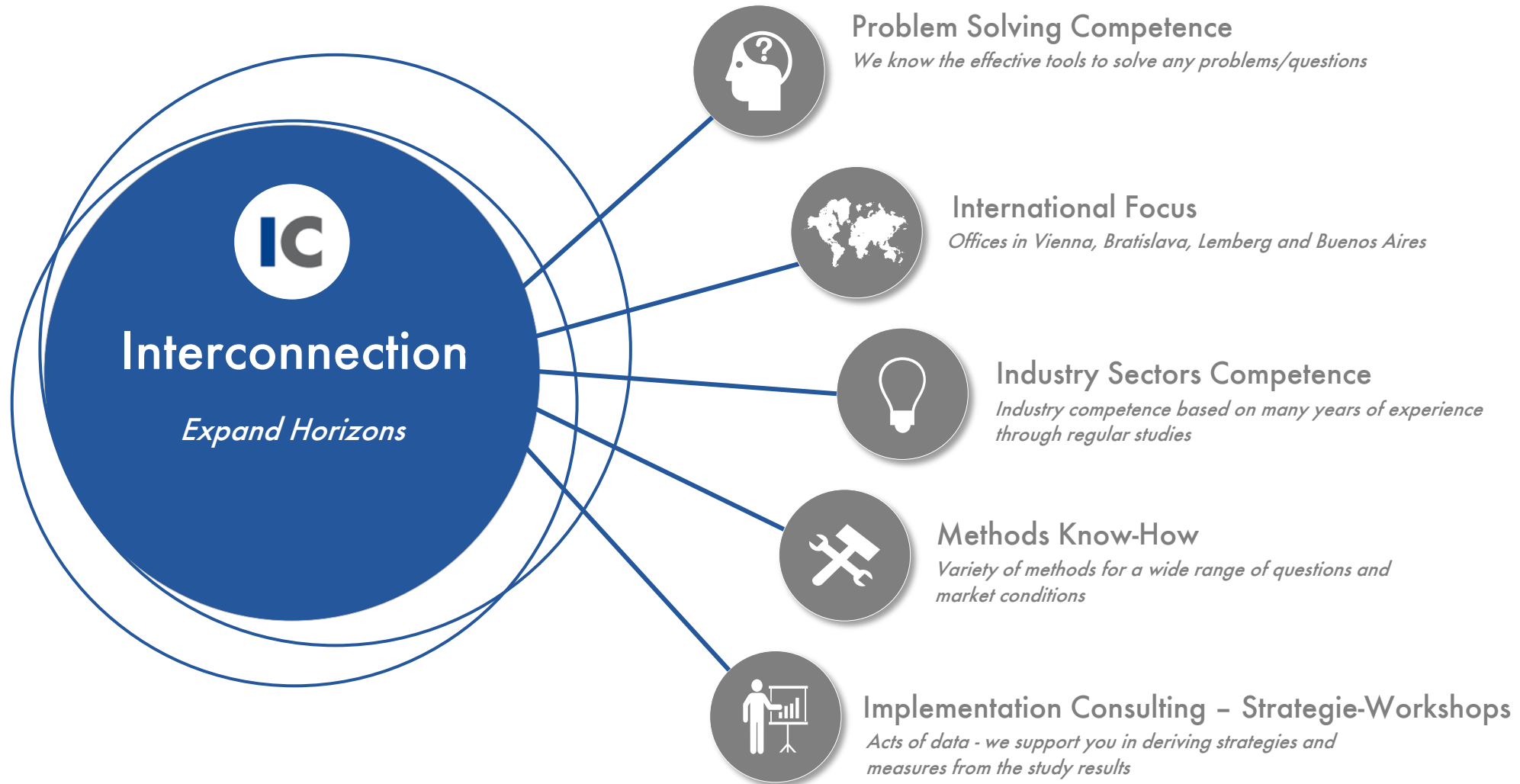
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Price includes an interactive PDF in electronic form. All prices excl. VAT.

Selected References



Interconnection delivers Data for Company Decisions



Our Market-Intelligence Tools



If there are any questions,
please do not hesitate to contact us!

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