

IC Market Tracking
Mold Bases Worldwide
2022

What Do You Get - Your Benefits at a Glance

Content of the Report

Market Data, Insights and Expertise...



MARKET ANALYSIS

- Historical market data from 2019 – 2021 for the total market development as well as for product groups and application segments.
- Forecasts from 2022 – 2025 for the total market as well as each analyzed product groups and application segments
- Annually updates of the data

COMPETITION ANALYSIS

- Market shares of the top players for 2020/2021
 - Market Shares on the total market
 - Market Shares per product group
 - Market Shares per application segment

MARKET DRIVERS

- Analysis of the most relevant market drivers such as GDP, disposable incomes, public spending, labor market, demographics, etc.
- Continuous updates of the data



Market & Competition Analysis

Market Volume

Market Growth

Trends

Market Shares

What Do You Get - Your Benefits at a Glance

Presentation of the Data and Deliverables

Market Intelligence Tool Access and Deliverables



ONLINE-COCKPITS

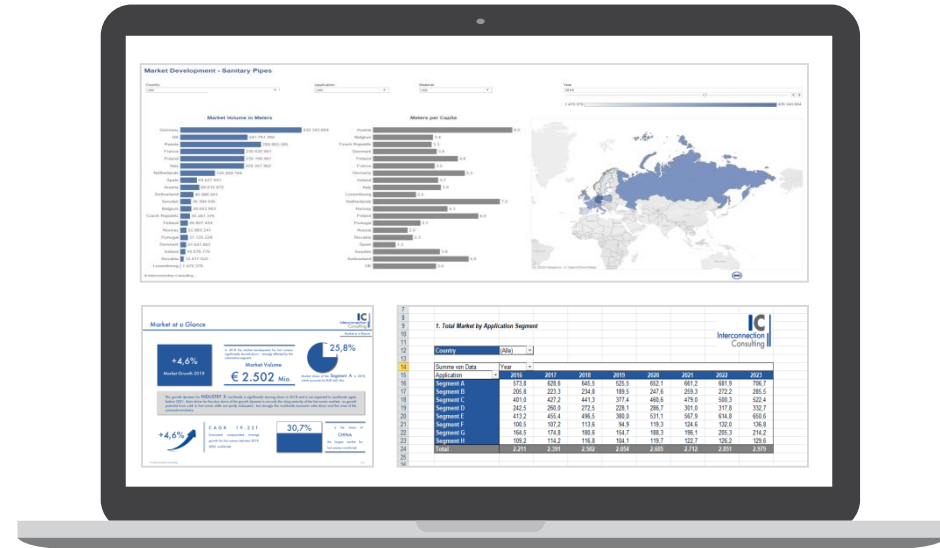
- Online Dashboard-Tool including all data of the report enabling your individual and specific analysis
- User-friendly and intuitive operation of the dashboards
- Online access to the dashboards with all devices (PC, Laptops, Smartphone, Tablet, ...) everywhere, every time
- Download and extract of the data from the dashboards

EXECUTIVE REPORTS

- Executive Summary Dashboards including key facts of the report and background information about forecasts, trends and the competitive landscape
- Infographics summarizing the market and providing regional comparisons and contrasts

PIVOT-TABLES

- Tables including all raw data of the report
 - Market-Forecast pivot table
 - Competition pivot table



Market Intelligence Tool and Reports



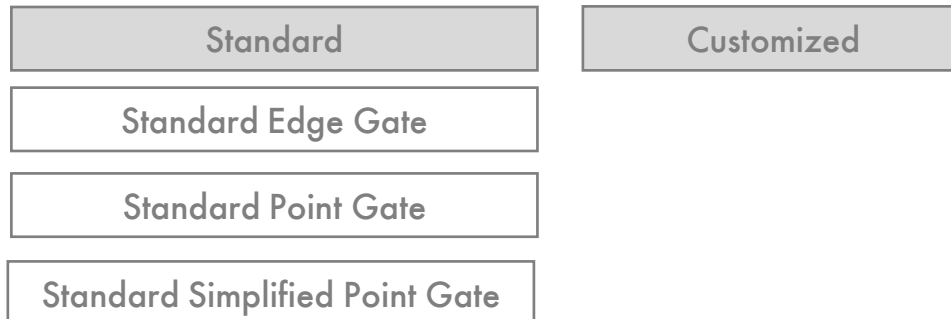
Online Dashboards

Mold Base Worldwide

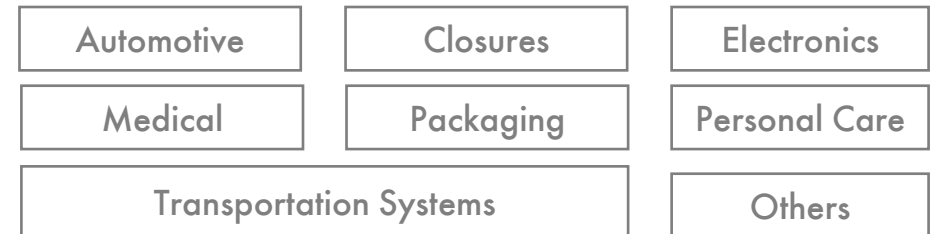


Market by ...

Product Segment



Applications



For each segment the value of the total market (including forecasts for the next three years) as well as the market shares of the top players are represented in the study

Applications	Turnover is stated in 1.000 Euro. Values are always Net-Turnovers (No List-Prices), discounts included
Medical	Syringes & Caps / Pipettes / Needle Plungers / Surgical Devices / IV Accessories
Automotive	Headlights / Break lights / Reflectors / Turn Signals / Fog Lights / Climate Knobs / Clips & Fasteners / Door Handles / Buttons / Battery Covers
Packaging	Food Storage Containers / Cosmetic Bottles / Pharmaceutical Drug Packaging / Trigger Sprayer Items
Consumer Goods	Razor Heads & Bodies / Toothbrushes / Mouthpieces / Cosmetic Containers / Tampon Applicators / Deodorant Cases / Lint Trap Doors / Laundry Doors / Fridge Trays / Vacuum Casing / Appliance Handles / Water Jugs / Storage Bins / Toys / CD Cases / Buckets / Coat Hangers
Transportation Systems	All Types of Cases & Boxes
Electronics	Video Game Console Parts / Printer Cartridges / Scanner & Printer Bases / Computer Keys / Mouse / Housing / Front Panels / Battery Covers / Back Covers / Buttons
Closures	Soft Drink Caps / Water Caps / Shampoo Lids / Toothpaste Caps / Flip Top Caps
Others	Gears / Mechanical Clips / Calculator Casings / Dropper Parts / TV Casings

Definition and Demarcation

Regions		
US & Canada	Northern Europe	Norway, Sweden, Finland, Denmark, Iceland
India	Central Europe	Austria, Germany, Switzerland
China	UK & Ireland	England, Scotland, Wales, Ireland
Japan	France & Benelux	France, Belgium, Netherland, Luxembourg
South Korea	Southern Europe	Spain, Portugal, Greece, Italy
	Eastern Europe	Poland, Hungary, Czech Republic, Slovenia, Slovakia, Baltic Countries, Balkan Countries, Belarus, Russia, Ukraine, excluding Turkey
	Rest of Asia	Asia excl. India, China, Japan & South Korea, incl. Turkey
	Rest of Americas	North and South America excl. USA & Canada

The Unique Mix of Methods and Approaches for Reliable Market Analysis



SELL-IN

The analysis measures Sell-In data. Sales from the manufacturer to the first distribution partner. OEMs are not taken into account.



Survey with Manufacturer & Experts

Basis of the analysis are surveys - electronic questionnaires and telephone interviews - with the most important manufacturer as well as interviews with industry experts.



Market Calculation Model

Industry relevant market drivers are taken into account in a market calculation model to determine the total market volume and forecasts.

The strong focus on interviews within the industry is clearly our **USP**
“Only who talks with the industry knows what’s going on!”

The Market Intelligence Tool

Dashboards - The Best Way to Work with Data

A picture says more than 1000 words

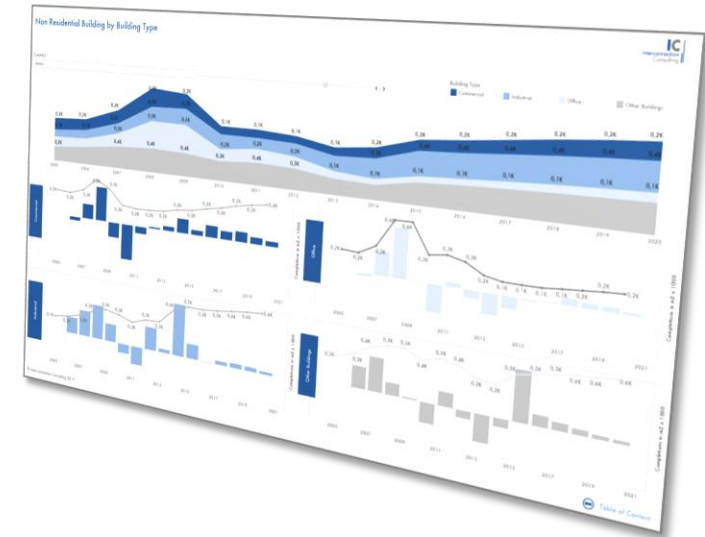
- Complex correlations are visualized in the form of geo-, tree maps, bars etc.

Interactive Dashboards

- Use interactive dashboards for quick implementation of the data, for potential estimations, for sales control, for success measurement etc.

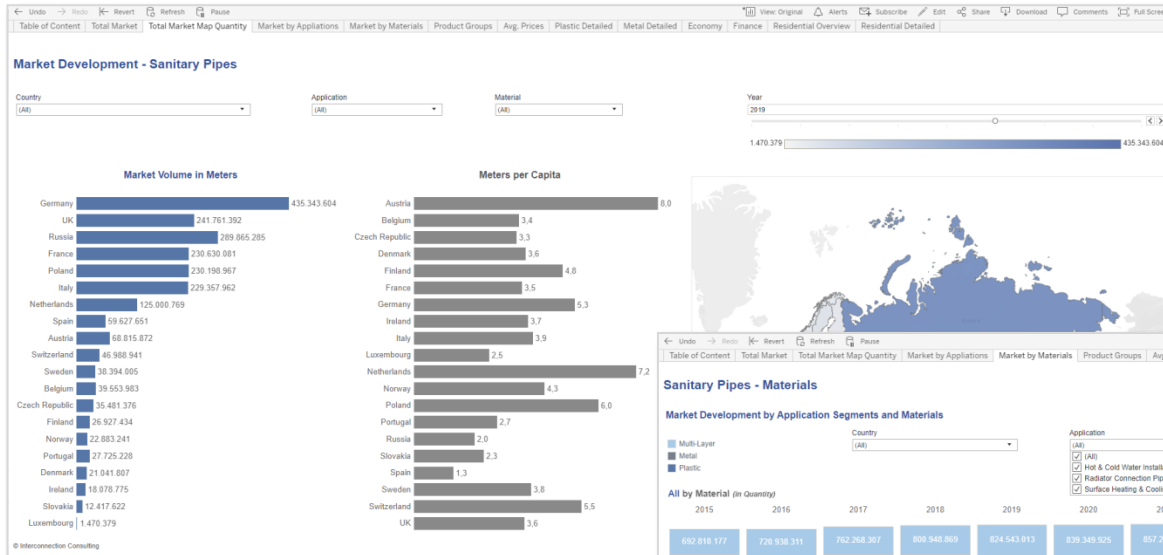
Easy online accesability

- Market data are available wherever you have internet access
- You can also export the data as .jpg, .csv or .pdf file

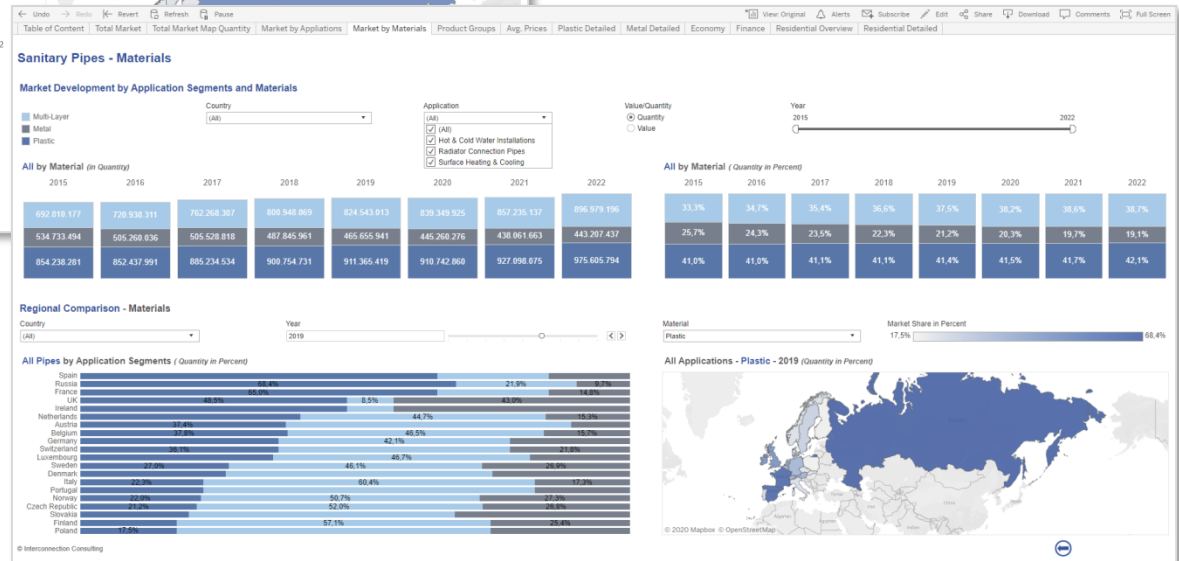


In case of purchase exceeding € 5.000,- (net), the price of Tableau cockpit is waived as well as for any subscription order exceeding 2 countries or regions. For all other options, price for Tableau cockpit costs € 500,-.

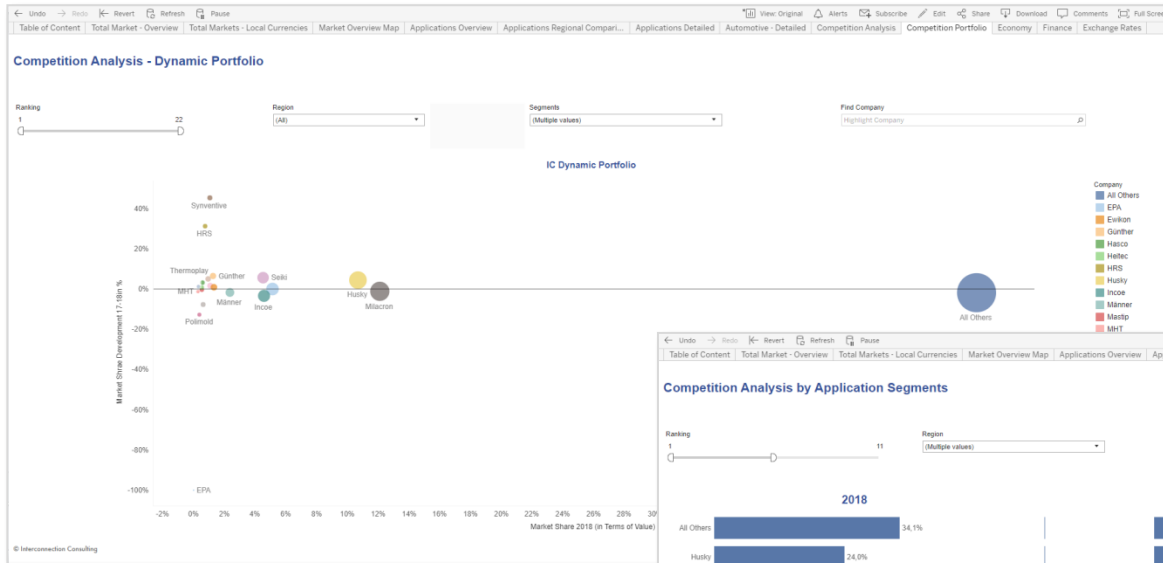
Sample Cockpits for Market Analysis Data



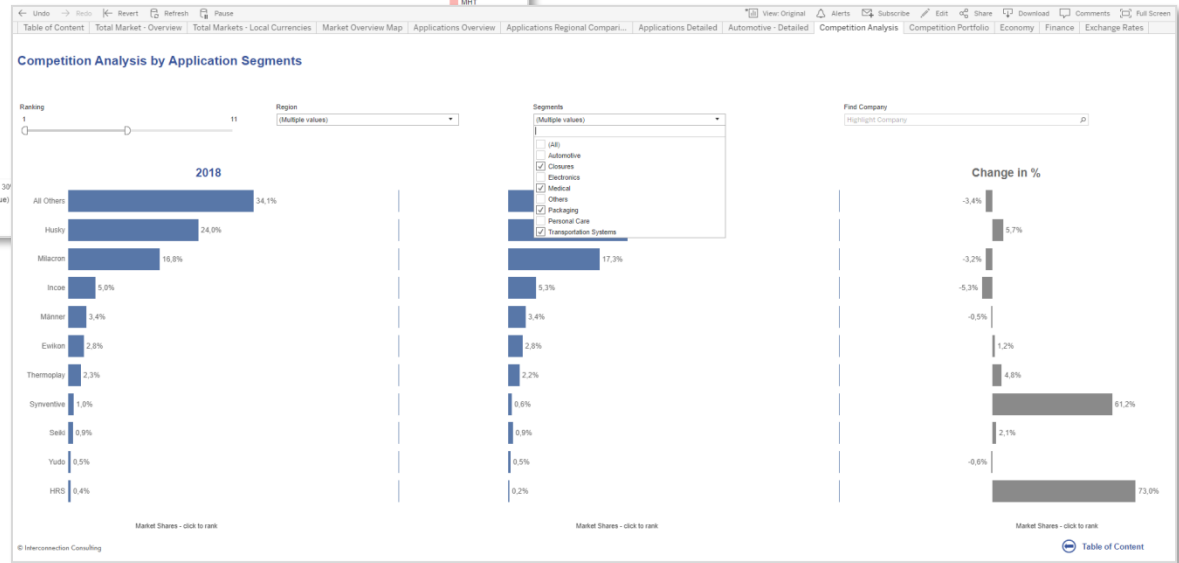
This chart contains fictive data



Sample Cockpits for Competition Data

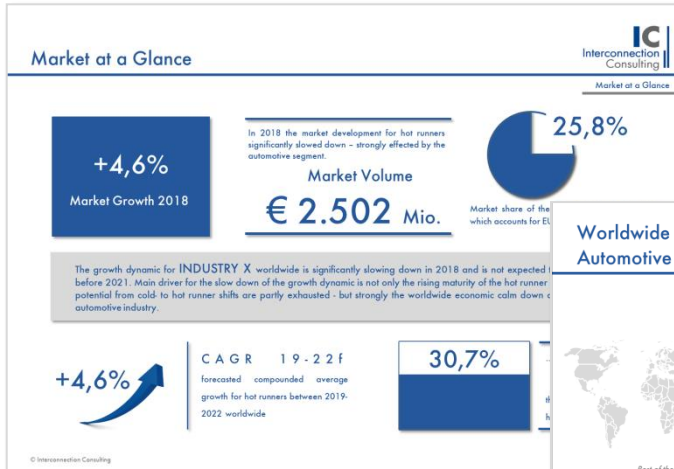


This chart contains fictive data

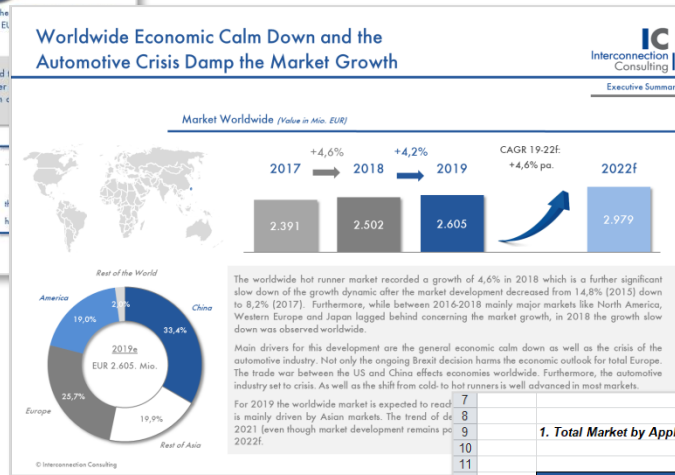


Additional Deliverables

Executive Summary and Pivot-Tables



Executive Summary as PDF (fictive data)



Executive Summary as PDF (fictive data)

1. Total Market by Application Segment

Country	(Alle)							
Application	2016	2017	2018	2019	2020	2021	2022	2023
Segment A	573.8	628.6	645.5	525.5	652.1	661.2	681.9	706.7
Segment B	205.8	223.3	234.8	189.5	247.6	259.3	272.2	285.5
Segment C	401.0	427.2	441.3	377.4	460.6	479.0	500.3	522.4
Segment D	242.5	260.0	272.5	228.1	286.7	301.0	317.8	332.7
Segment E	413.2	455.4	496.5	380.0	531.1	567.9	614.8	650.6
Segment F	100.5	107.2	113.6	94.9	119.3	124.6	132.0	136.8
Segment G	164.5	174.8	180.6	154.7	188.3	196.1	205.3	214.2
Segment H	109.2	114.2	116.8	104.1	119.7	122.7	126.2	129.6
Total	2.211	2.391	2.502	2.054	2.605	2.712	2.851	2.979

Pivot-Table including all raw data as MS-Excel file (fictive data)

Content of the Report

Overview of the Included Dashboards

EXECUTIVE SUMMARY

- Summary – Regional Development
- Summary – Trends concerning Product Groups
- Summary – Trends concerning Application Segments

TOTAL MARKET

- Total Market – Regional Comparison
- Total Markets in Local Currencies

PRODUCT GROUPS

- Regional Market Development by Product Groups
- Regional Comparison of Product Groups
- Detailed Analysis of Product Groups

APPLICATION SEGMENTS

- Regional Market Development by Application Segments
- Regional Comparison of Application Segments
- Detailed Analysis of Application Segments
- Detailed Analysis of Automotive Segment – OEM vs. Toolmakers

COMPETITION ANALYSIS

- Market Shares on the Total Market and per Application Segments
- Competition Dynamic Portfolio

MARKET DRIVERS

- Macroeconomic Indicators
- Exchange Rates

PIVOT-TABLES

- Market Forecast Data
- Competition Data

Investment Plan for Your Market Report

	Subscription *	Single Issue
Worldwide (Single License)	€8,650	+25% for Single Issues
Worldwide (Group License **)	€12,450	



In specific analyzed regions:

America: USA & Canada, Rest of Americas

Asia: China, India, Japan, Korea, Rest of Asia

Europe: Northern Europe, Central Europe, UK & Ireland, France & Benelux, Eastern Europe, Southern Europe

* **Subscription:** 25% price advantage compared to single issue. The subscription can be cancelled after two purchases of the study, but not later than 31st December in the year in which the last study has been received. If the subscription is not cancelled, it is automatically extended by one more year. The price is the individual price for each year. Price changes must be announced by Interconnection at least six weeks before 31st December.

** Group license – report can be shared with subsidiaries/brands within a group.

In case of purchase exceeding € 5.000,- (net), the price of Tableau cockpit is included as well as for any subscription order exceeding 2 countries or regions. For all other options, license costs for Tableau cockpits are € 500,-/license.

Selected References of our Market Reports





Problem Solving Competence

We know the efficient tools to solve your problems/questions

International Focus

Offices in Vienna, Bratislava, Lviv and Buenos Aires

Industry Competence

Industry competence due to longtime experience and regularly conducted studies

Methodology Know-How

Variety of tools for different questions and market characteristics

Consulting – Strategy-Workshops

We support you deriving strategies and actions from the research results

Our Market-Intelligence Tools



For further questions,
please do not hesitate to contact us!

Interconnection Consulting
Getreidemarkt 1, A-1060 Wien

Julia Hrebenkova – Market Analyst

Tel: +43 1 5854623 -55

Fax: +43 1 5854623 -30

hrebenkova@interconnectionconsulting.com

Dr. Frederik Lehner – Managing Director

Tel: +43 1 5854623 -11

Fax: +43 1 5854623 -30

lehner@interconnectionconsulting.com

Interconnection Consulting | Vienna • Lviv • Bratislava • Buenos Aires

www.interconnectionconsulting.com



IC

we show you the way