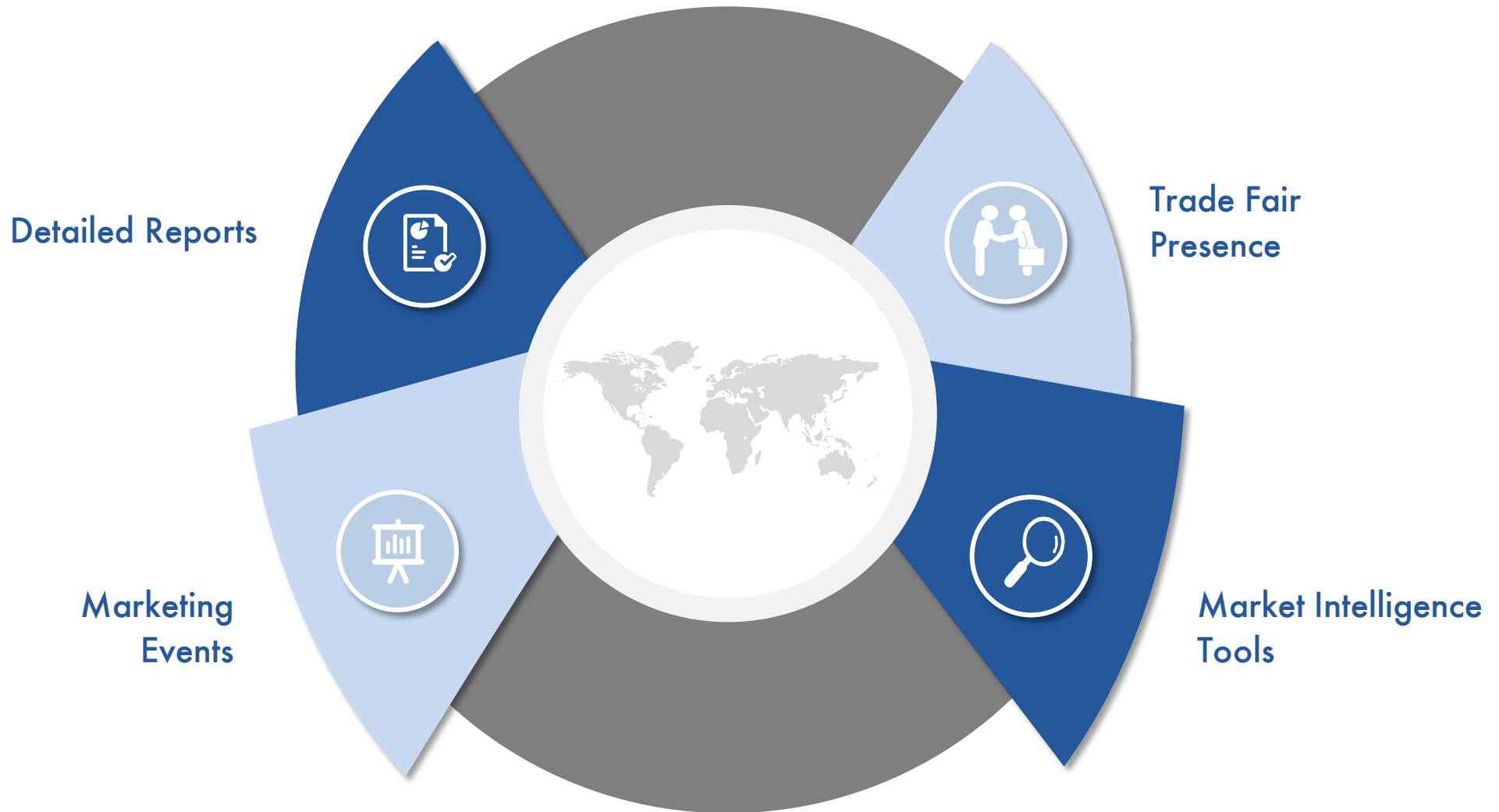


# Annual Offer Doors

Market Data  
Events  
Market Intelligence



# Available Market Data for the Doors Industry

1



- Annually conducted analysis of the **Exterior Doors** market in Europe
- Trends regarding product groups, customer & business segments

Market Analysis - Exterior Doors

2



- Annually conducted market analysis of the **Fire Rated Doors** market in Europe
- Trends regarding product groups, customer segments, resistance types etc.

Market Analysis - Fire Rated Doors

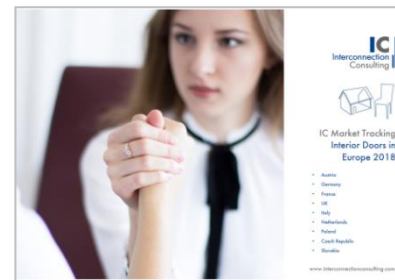
3



- Detailed Information about the **200 largest doors manufacturers**, illustrated by company profiles
- Sales volume by frame materials, distribution channels, information about suppliers.

Company Profiles – Top 200 Doors Producers in Europe

4



- Annually conducted analysis of the **Interior Doors** market in Europe
- Competitive landscape with market shares of top players in each segment
- Trends regarding product groups, customer & business segments

Market and Competitive Analysis Interior Doors

# Tableau Cockpit - Your Benefits at a Glance

A picture says more than 1000 words

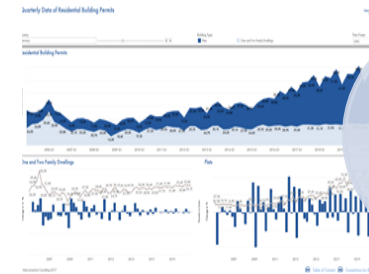
- **Complex correlations** are visualized in the form of geomaps, tree maps, bars etc.

Interactive Dashboards  
Updates each quarter

- Use **interactive dashboards** for quick implementation of the data, for potential estimations, for sales control, for success measurement etc.

Easy online  
accessibility

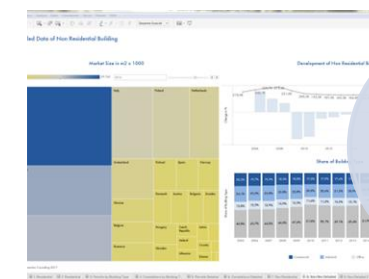
- Market data is available wherever you have internet access
- You can also **export** the data as .jpg, .csv or .pdf file



Market  
Data Doors  
in Europe

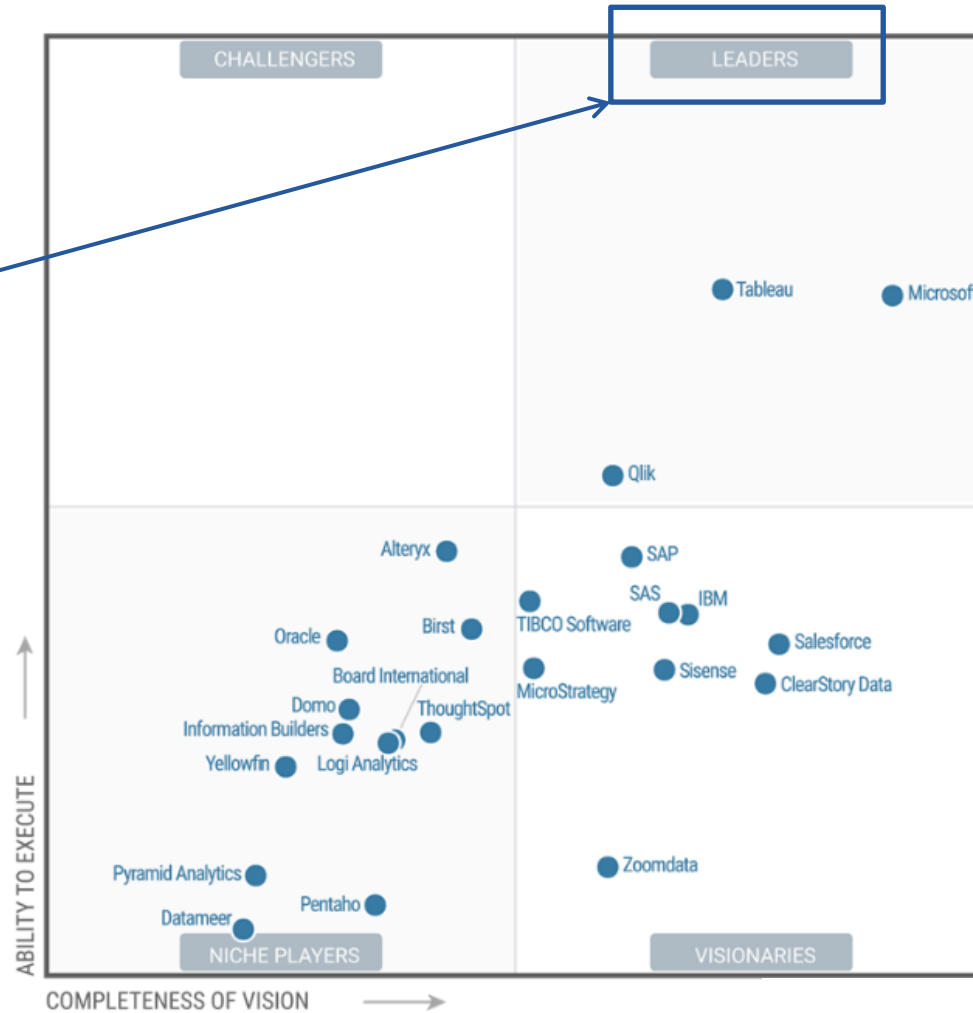


For 2013-  
2021f



Data  
Benchmark

# Implementation with the Best BI Tool on the Market!



Source: Gartner Magic Quadrant für Business Intelligence and Analytics, 2017



## Marketing and Sales Forum Windows & Doors in Switzerland

21<sup>st</sup> March 2019

09:00 – 17:00 Uhr

Hotel to be announced

Zürich



- Market Development & Trends
- Channel Strategies
- Sales Excellence
- Marketing Strategy & Networking

Registration



**Vienna  
Window  
Congress**

**Vienna  
Door & Gate  
Congress**

**27-28<sup>th</sup> June 2019**

**17-18<sup>th</sup> October 2019**

**Hotel Imperial**

Kärntner Ring 16  
1015 Vienna, Austria

**Hotel Imperial**

Kärntner Ring 16  
1015 Vienna, Austria



- 1.5 day congress
- International top speakers
- Focus on strategy and innovation

**Registration**

# Meet and Greet – You Can Meet Us at Following Trade Fairs



**THE NEC BIRMINGHAM**

- **BAU 2019, Munich**

Our analyst will be pleased to meet you between 15<sup>th</sup> – 17<sup>th</sup> January

- **MADE 2019, Milan**

Our analyst will be pleased to meet you on the 15<sup>th</sup> of March

- **The NEC, Birmingham**

Our analyst will be pleased to meet you between 21<sup>st</sup> – 23<sup>rd</sup> May



Arrange an appointment with our team!  
[erdpresser@interconnectionconsulting.com](mailto:erdpresser@interconnectionconsulting.com)



# Our Tools to Increase Your Profits



Thanks to our state of the art market intelligence tools our research and consulting team can answer questions such as the following:

- What extra features do our customers like to spend money on?
- Which market segments have the most potential?
- How do I optimise my distribution strategy?
- Neuromarketing: How effective is my online and advertising presence?



## Selected Customers of our Doors Reports:



forster



# Contact Information

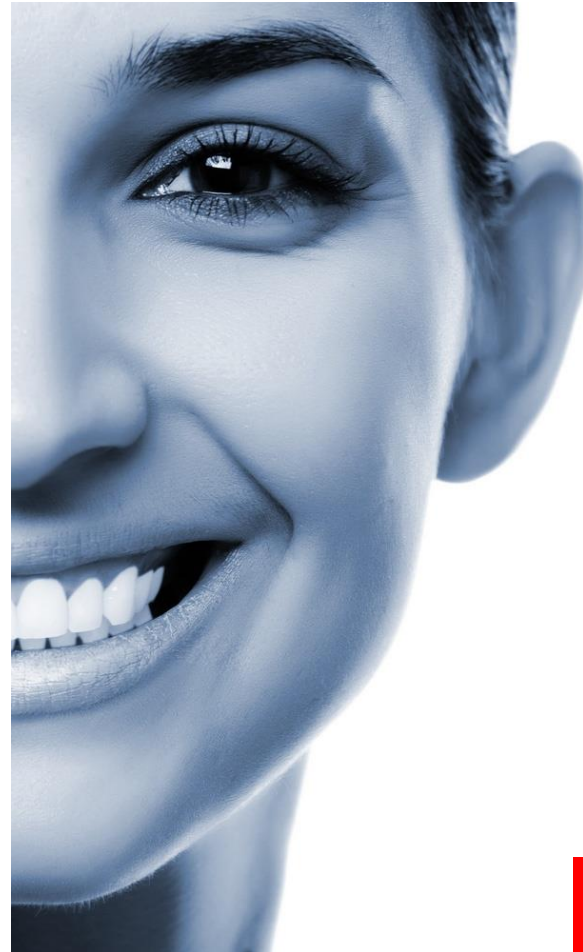
If there are any questions please  
do not hesitate to contact us!

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**Inquiry**