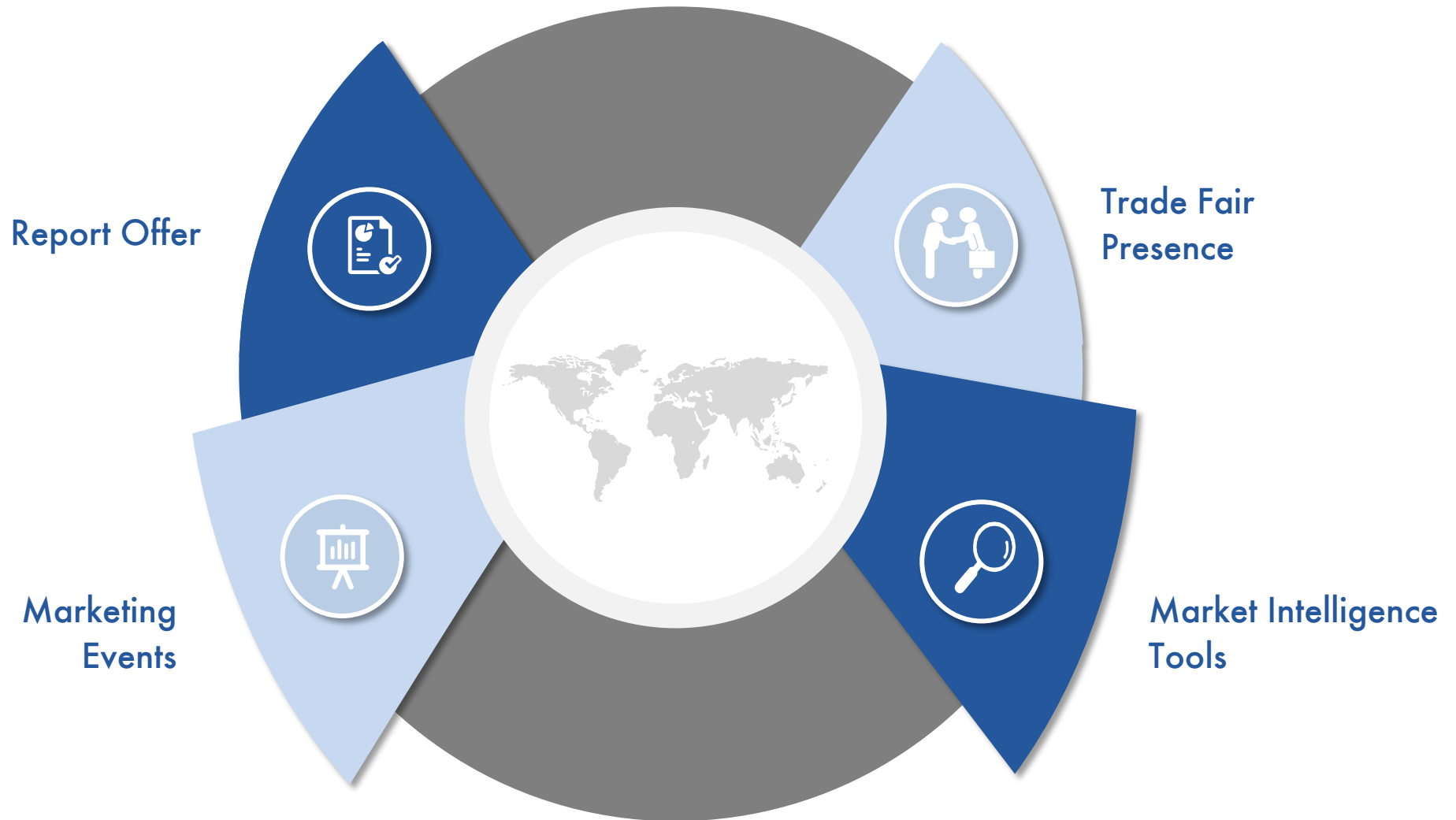




Annual Offer
Baby Products 2020
Safety Seats, Strollers, Indoor Baby

www.interconnectionconsulting.com



Annually Conducted Market- and Competition Analysis



- Total Market Analysis by Country 2014-2022f
- Market Analysis by Segment 2014-2022f
- Competition Analysis with Market Shares for 2018/19 by Country and Segment



Safety Seats in Europe
available as subscription
from EUR 7,350.-



Strollers in Europe
available as subscription
from EUR 7,350.-

Scheduled Release Date: Spring 2020

Safety Seats in Europe Top 7 2020

IC Market Tracking Safety Seats Europe Top 7

Benelux

France

Germany

Italy

Nordics

Spain

UK

Market by

Product Group

Group 1	Group 0/0+
Group 1/2/3	Group 0+/1
Group 2/3	Extended Convertibles
Seat Base	
Backless	

per

Sold Separately

Sold with trios or duos systems

% of i-Size

Distribution Channel

Boutiques
Mass Market
Chain Specialised Dealers
Online Stores

Price Segment (at POS Prices)

<50€
50€-100€
100€-250€
250€-500€
>500€

For each segment the total market and market shares of the top players for the last two years and for selected segments + forecasts for the next three years are available in the study

IC Market Tracking Safety Europe Top 7

- Benelux
- France
- Germany
- Italy
- Nordics
- Spain
- UK



Product Group		Type of System	Distribution Channel	Price Segment (at POS Prices)
Buggies	Tandem	Duo Seat	Boutiques	<50€
Compact	Prams	Duo Carrycot	Mass Market	50€-100€
Comfort		Systems with 3 Wheelers	Chain Specialised Dealers	100€-250€
3 Wheelers		Systems with 4 or more Wheelers	Online Only	250€-500€
		Sold alone		500€-1000€
				>1000€

For each segment the total market and market shares of the top players for the last two years and for selected segments + forecasts for the next three years are available in the study

Annually Conducted Market- and Competition Analysis



- Total Market Analysis by Region 2014-2022f
- Market Analysis by Segment 2014-2022f
- Competition Analysis by Total Quantity and Value 2018/19 by Selected Regions



Safety Seats Worldwide
available as subscription
from EUR 9,950.-



Strollers Worldwide
available as subscription
from EUR 9,950.-

Scheduled Release Date: Summer 2020

IC Market Tracking Safety Seats Worldwide

USA	Brasil	EU-Top 7	Russia	China	AUS/NZ
Canada	Rest of America	Rest of Europe	Turkey	Japan	Rest of the World



Product Group
Infant
Convertible
Booster Seat
Seat Base
Others

Price Segment (at POS prices)	
<25\$	100\$-250\$
25\$-50\$	250\$-500\$
50\$-100\$	>500\$

Distribution Channel
% of Online Sales

Competition Analysis
TOP10 by Quantity
TOP10 by Value

For each segment the total market for the last two years and forecasts for the next three years are available in the study

IC Market Tracking Strollers Worldwide

USA	Brasil	EU-Top 7	Russia	China	AUS/NZ
Canada	Rest of America	Rest of Europe	Turkey	Japan	Rest of the World



Product Group
Lightweight
Standard
Jogging
Double/Triple

Price Segment (at POS prices)	
<25\$	100\$-250\$
25\$-50\$	250\$-500\$
50\$-100\$	>500\$

Distribution Channel
% of Online Sales

Competition Analysis
TOP10 by Quantity
TOP10 by Value

For each segment the total market for the last two years and forecasts for the next three years are available in the study

Annually Conducted Market- and Competition Analysis



- Total Market Analysis by Country 2014-2022f
- Market Analysis by Segment 2014-2022f
- Competition Analysis by Total Quantity and Value for 2018/19



Baby Carriers in Europe
available as subscription
from EUR 3,950.-



Travel Beds in Europe
available as subscription
from EUR 3,950.-



Bouncers & Rockers in Europe
available as subscription
from EUR 3,950.-



High Chairs in Europe
available as subscription
from EUR 3,950.-

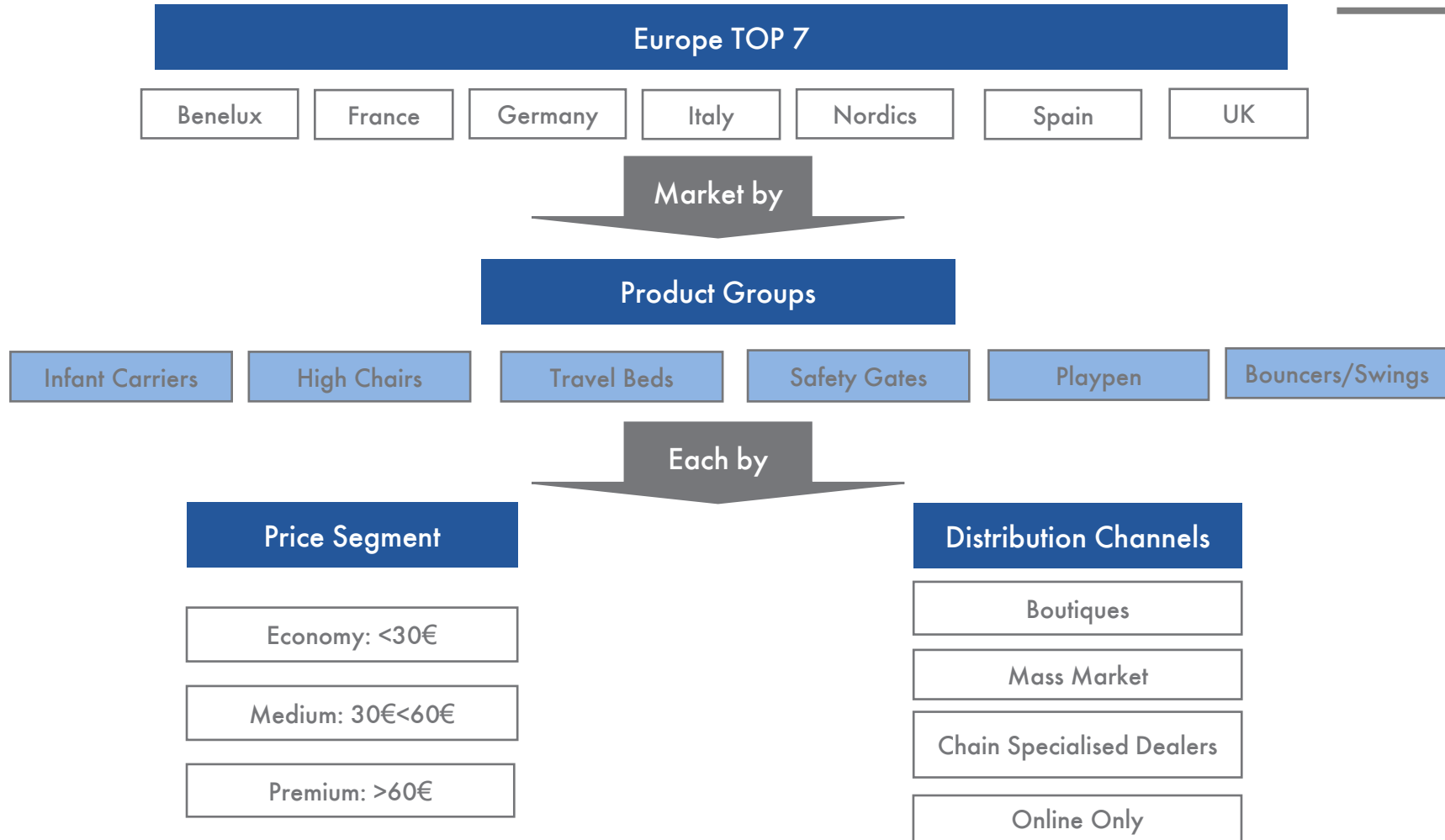


Safety Gates in Europe
available as subscription
from EUR 3,950.-



Playpen in Europe
available as subscription
from EUR 3,950.-

Scheduled Release Date: January 2020



For each product group, we will provide an independent report with the total market development, the development of all segments, market shares of the TOP 10 players (2017-2018) plus forecasts for the next three years.

IC Cockpit-Solution

Online Tool with Interactive Dashboards Presenting the Data

A picture says more
than 1000 words

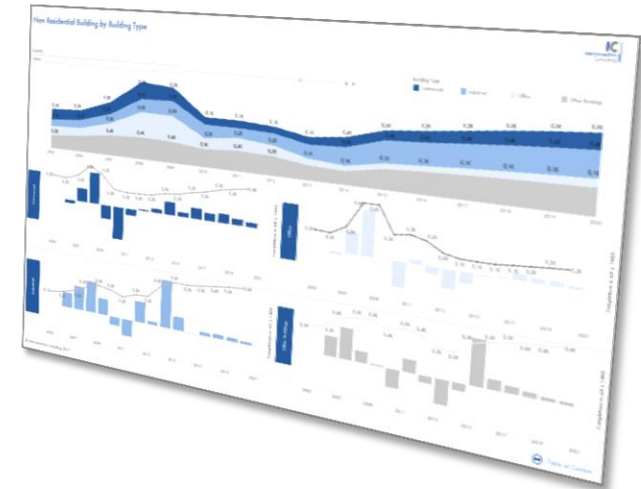
- Complex correlations are visualized in the form of geo-, tree maps, bars etc.

Interactive Dashboards

- Use interactive dashboards for quick implementation of the data, for potential estimations, for sales control, for success measurement etc.

Easy online
accessability

- Market data are available wherever you have internet access
- You can also export the data as .jpg, .csv or .pdf file



Software license costs are EUR 600,- in case of purchase of one country report. Software license costs are included when more than one country report are purchased.

Meet and Greet – You Can Meet Us at Following Trade Fairs



- Kind + Jugend

Our analyst will be pleased to meet you between 19 - 21st September

Arrange an appointment with Dr. Armandi!
armandi@interconnectionconsulting.com

Our Tools to Increase Your Profits



Our Ad-hoc research team disposes state of the art market intelligence tools to:

- analyze potential to increase turnover and profits
- provide an insight about customers needs and opinions
- Identify new promising markets and business segments
- Optimize your pricing strategies taking customer benefits and the competitive landscape into account
- Etc.



Selected Customers in the Baby Products Industry:



If there are any questions please
do not hesitate to contact us!

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we show you the way