





### IC Market Forecast Curtain Wall Facades in Europe 2018



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## Your Benefits at a Glance

- ✓ Overview of the development of the total market and the individual Segments.
- Market Forecasts for all product segments and regions for the upcoming three years, based on our econometric models.
- ✓ Awareness of Market Development:
  - Total Market
  - Regional Markets
  - Façade Types
  - Material Types and Business Segments
- Information about the most important Factors of Influence
- Graphic Presentation of the results facilitates the development of your own strategies.

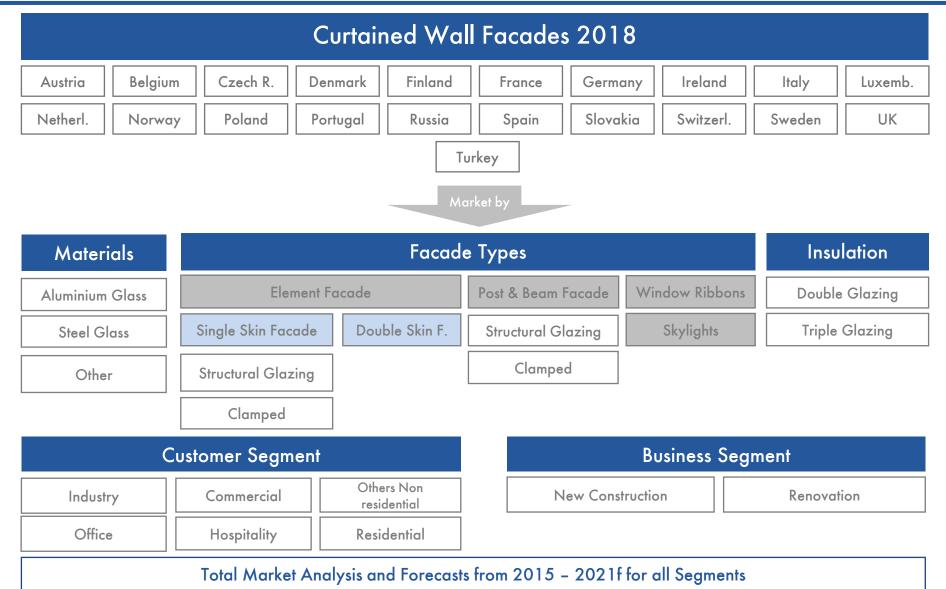




Your Benefits

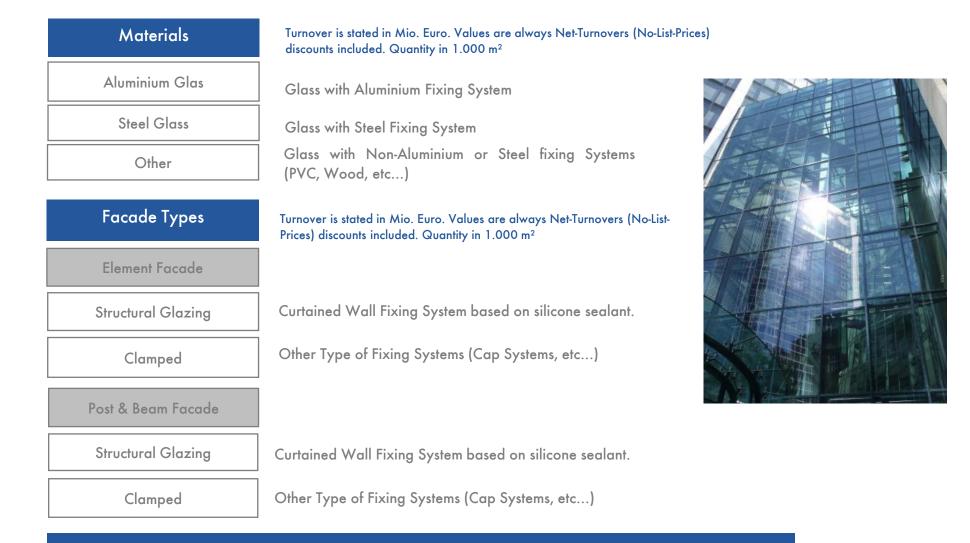
### **Market Structure**





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### Not included: Conventional Facades, Rainscreen Cladding, Sandwich Elements



Insulation		
Double Glazing	Glass Facades with two consecutively installed Glass Panels	TE
Triple glazing	Glass Paneis Glass Facades with three consecutively installed Glass Panels	
Business Segment		
New Construction	Curtained Facades in newly built buildings	
Renovation	Renovation of the Building and installing new Facades	

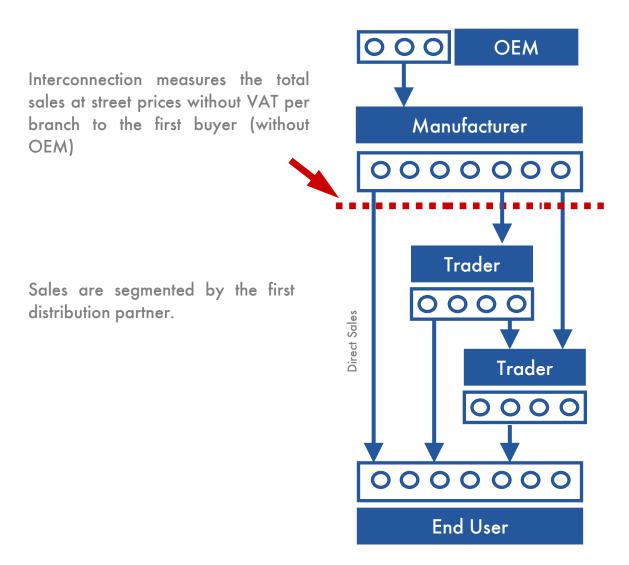




## Survey Structure



#### Methodology



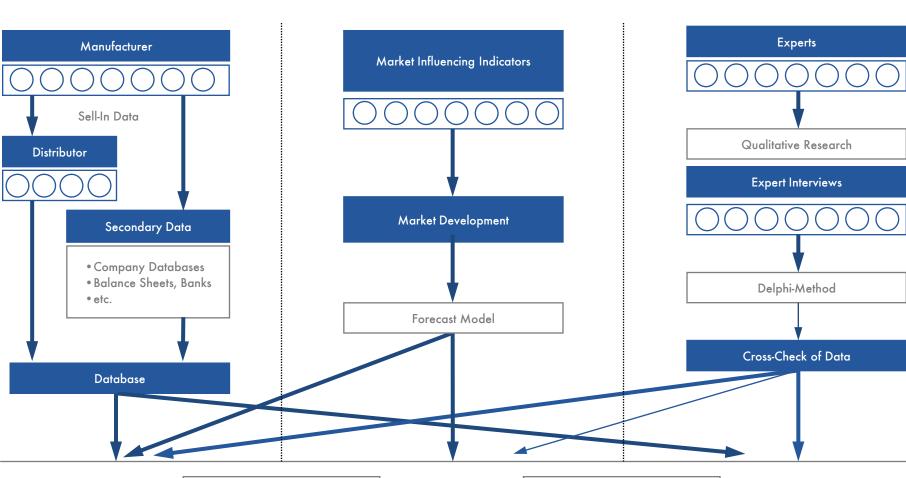
The basis for the analysis were interviews conducted with the most manufacturers important of the branches, who donated information through written questionnaires or interviews. telephone In return, cooperating companies receive parts for free, which guarantees a high rate of return.

Interviews with distributors and specialised dealers act as a cross-check of the data. In addition, investigations of listings and average prices are carried out.

# Base of Primary Research by Manufacturers & Experts

**Total Market** 

Description Structure of Survey Methodology



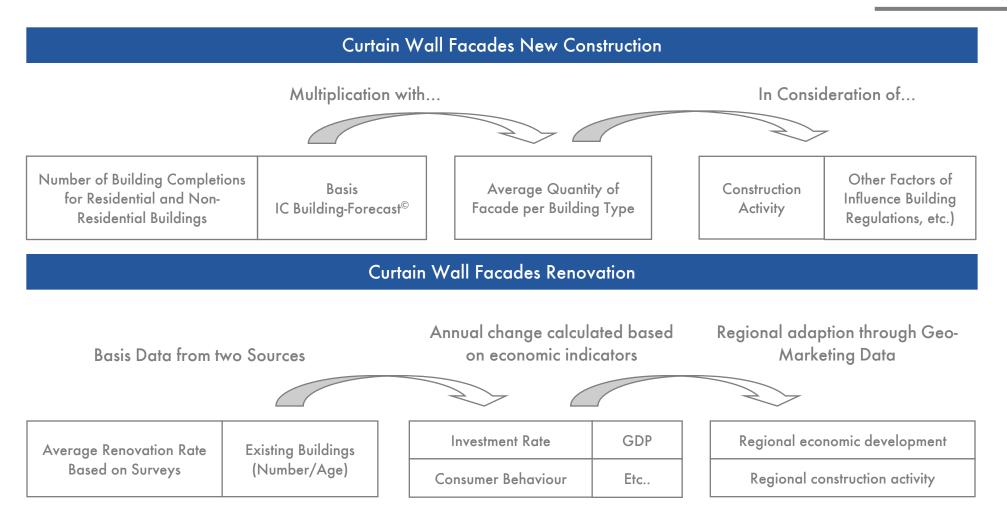
**Forecast** 

Methodology





#### Methodology



## Contents of the IC Market Forecast<sup>®</sup> Curtain Wall Facades

The IC Market Forecast® is modularly built and consists of the following sections:

- The Introduction shows the definition and demarcation of product groups, regions, and methodology as well as the objectives of the study.
- The Executive Summary gives a short overview of the results of the study and analyses key facts.
- As an introduction key factors influencing the market are analyzed in the Economic Environment: You will find the most important data on main economic indicators, etc.
- The Total Market Analysis shows the development of the market surveyed by value and quantity in different dimensions, such as regions, product groups, and ways of distribution. A forecast for the next years is an essential part of this analysis.

Finally, all data are documented in the table section, also called Facts & Figures. Here you will find all absolute and relative sales figures of the top companies in order to check our results. Company profiles provide you with further practical information on the main companies in the market.

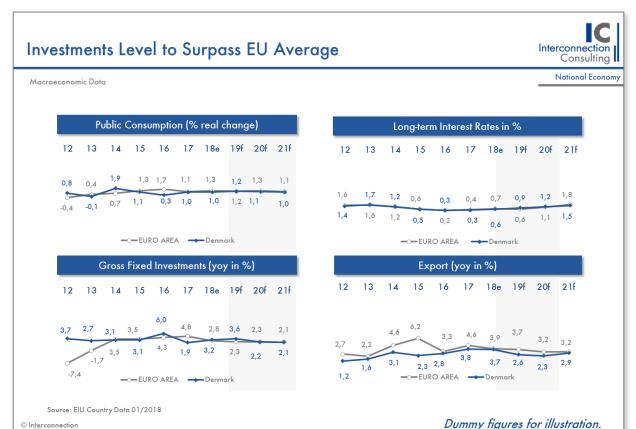


Content

# **Market Influencing Indicators**

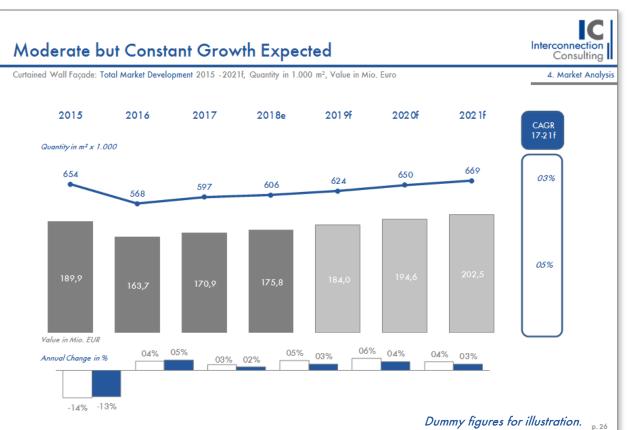


- Overview of the development of relevant micro- and macro economical market influencing factors for the total European Area as well as for separately examined regions.
- This sample chart shows dummy figures.





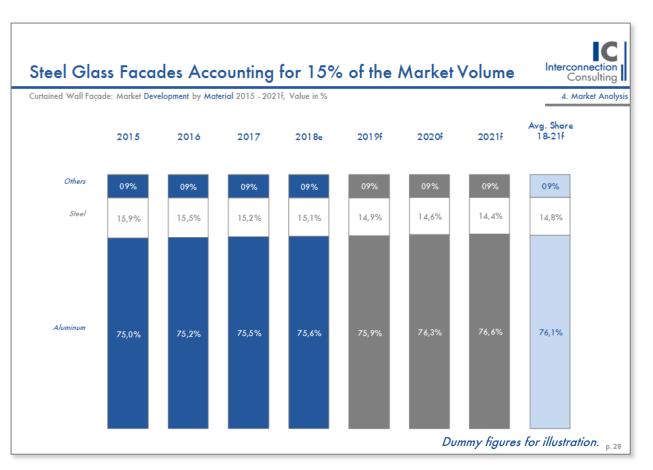
- Overview of the total market development in terms of value and quantity including forecasts for the next three years for all analyzed segments
- This chart shows dummy figures.



## Analysis of Trend for Materials, Customer Segments, etc.

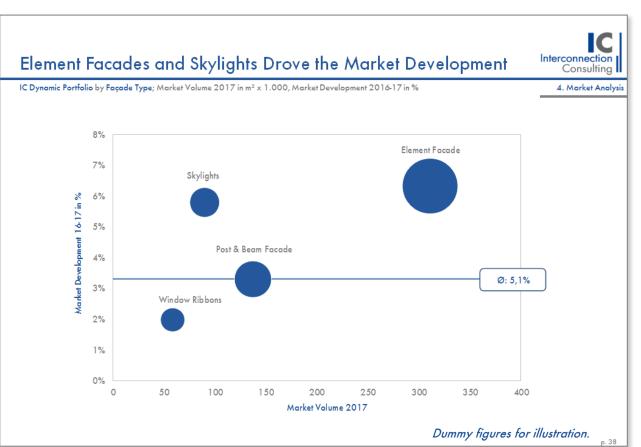


- Overview of the distribution of material types, facade types, etc. as well as a forecast for the upcoming three years about their development.
- This sample chart shows dummy figures.





- Strategic analysis of the market potential for material types, facade types, etc.
- This sample chart shows dummy figures.



### Pivot Table

- Additionally to the visualised report a Pivot Table will be included
- With use of the analyse tool you can individually make selections of the available data to make comparisions of the development on years and segments by your own.

#### How to use Pivot Tables

1. Generally, the desired sub-categories (i.e. Technology - A) can be selected with the ordinary drop down menus.

ories (i.e.	Technology
ith the ordinary drop	Distribution
	Quarter
	Quantity/Value
	Weight Classes

Country

Brand

Sum - #	
Segments	Results
Segment A	18.592
Segment B	8.434
Segment C	5.310
Segment D	3.290
Segment E	1.332
Total	36.958

Ø Price in € (Classes) (All)

(All)

(All)

Quantity (All)

Germany

 If you want to analyse a different category (i.e. Technology), click on the gray field and drag it down to the table.

-	Distribution	(All)
	Quarter	4
	Quantity/Value	Quantity
	Weight Classes	(All)
	Country	Germany
	Brand	(All)
	Ø Price in € (Chasses)	(All)

Sum - #	Technology		
Segments	Α	В	С
Segment A	3.290	5.452	7
Segment B	5.310	8.925	21
Segment C	8.434	10.794	
Segment D	18.592	14.624	13
Segment E	1.332	2.229	6
Total	36.958	42.025	47



Pivot Table

#### **Prices & Conditions**

		S	ubscriptio	on*	Single Issue		Scale of Discounts from a price of				
Single Country			€ 1,950					€ 5,000		-5%	
			6 0 1 0 0			cingle Is	sues	€ 10,000		-10%	
Europe (excl. Russia) Total (incl. Russia)			€ 31,200 € 32,760		+25% for Single Issues			€ 15,000 € 20,000		-15%	
		4								-20%	
Available Countries	AUT	BEL	CZK	DEN	ESP	FIN	FRA	GER	IRL	ITA	
	LUX	NED	NOR	POL	POR	RUS	SWE	SUI	SVK	UK	TUR

\* Annual price for at least two orders of the study (order year and the following year). The subscription can be cancelled after two purchases of the study, but not later than at the 31.12. of the year in which the last study has been received. Price changes must be announced by Interconnection at least two months before the issue of a new study. In case of not-cancellation the subscription extends for a further year automatically.

\*\* Prices with regards of the scale of discounts.

Price includes an interactive PDF in electronic form. All prices shown excludes sales tax.



References

"IC is a constant tutor in the evaluation of markets and offers a helpful decision basis."

Hr. Bernd Blümmers, Saint-Gobain Solar Systems



### Interconnection Provides Data for Corporate Decisions



#### About Interconnection



### **Problem Solving Competence**

We know the efficient tools to solve your problems/questions

### International Focus

Offices in Vienna, Bratislava, Lviv and Buenos Aires

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Industry competence due to longtime experience and regularly conducted studies

### Methodology Know-How

Variety of tools for different questions and market characteristics

### Consulting – Strategy-Workshops

We support you deriving strategies and actions from the research results



# **Our Market-Intelligence Tools**





### Contact

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