



Annual Offer Windows

Market Data-Events-Market
Intelligence

Market Intelligence
Tools

Report Offer



Our Tools to Increase Your Profits



Our Ad-hoc research team disposes state of the art market intelligence tools to:

- analyze potential to increase turnover and profits
- provide an insight about customers needs and opinions
- Identify new promising markets and business segments
- Optimize your pricing strategies taking customer benefits and the competitive landscape into account
- Etc.



Available Market Data for the Windows Industry

1



Market Analysis - Windows

- Annually conducted analysis of the **window markets** in Europe and Worldwide.
- Provides an overview about the total market and product groups

2



Market and Competitive Analysis - Windows

- Annually conducted market analysis on the **competitive landscape** of the window markets in Europe
- Trends regarding product groups, customer segments, glazing types etc.

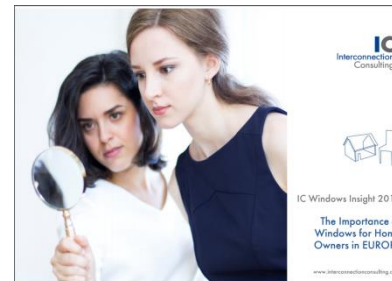
3



Company Profiles – Top 200 Window Producers in Europe

- Detailed Information about the **200 largest window manufacturers**, illustrated by company profiles with the following key facts:
- Sales volume by frame materials, distribution channels, opening types, information about suppliers

4



Windows Insight

- **Survey of Homeowners** in Germany, Austria, Poland, France and the UK on the subject of windows
- **Brand awareness and value, material use and willingness to change, buying behavior, price types and knowledge** etc.

The Market Intelligence Tool

Dashboards - The Best Way to Work with Data

A picture says more
than 1000 words

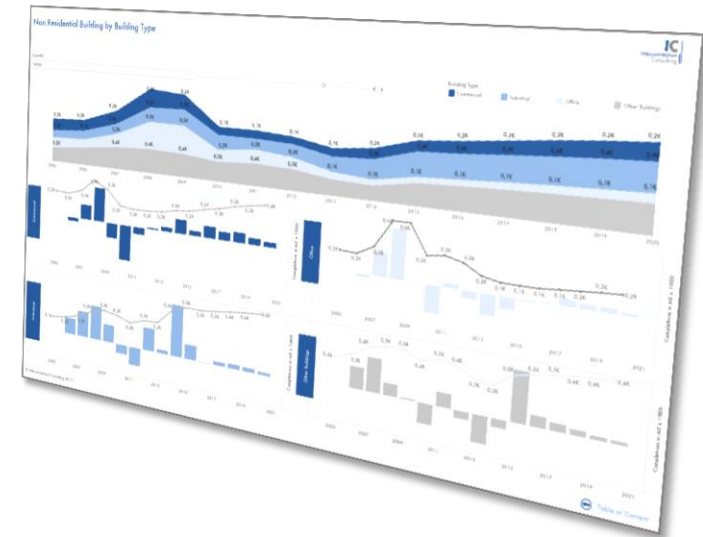
- Complex correlations are visualized in the form of geo-, tree maps, bars etc.

Interactive Dashboards

- Use interactive dashboards for quick implementation of the data, for potential estimations, for sales control, for success measurement etc.

Easy online
accessability

- Market data are available wherever you have internet access
- You can also export the data as .jpg, .csv or .pdf file



In case of purchase exceeding € 5.000,- (net), the price of Tableau cockpit is waived as well as for any subscription order exceeding 2 countries or regions. For all other options, price for Tableau cockpit costs € 500,-.

Usability of the Market Intelligence Tool

Let's Put it in a Video...



Click here
to watch
the Video



2nd Vienna Window Convention 24th & 25th of June 2021

Hotel Melià Vienna
[wienerfensterkongress.at](https://www.wienerfensterkongress.at)

Registration



- 1.5 day congress
- International top speakers
- Focus on strategy and innovation

Customers of our Studies on Windows:



Contact Information

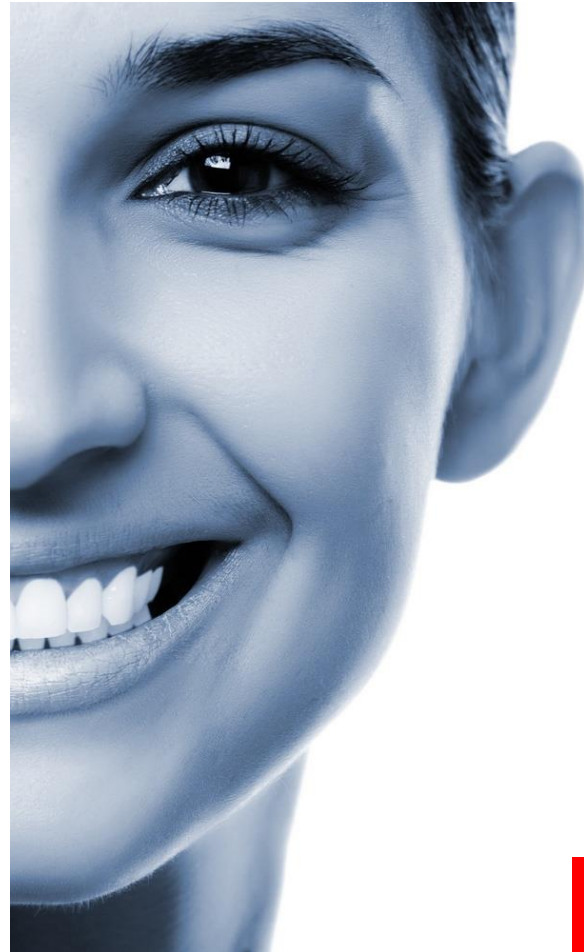
If there are any questions please
do not hesitate to contact us!

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Inquiry